



Scott Jeffrey Miller



Just like you, Scott is a mess. But unlike most, he owns it!

Scott fundamentally believes we learn more from our messes than our successes. He uses his own messes to not just teach himself, but also to inspire leaders from a variety of backgrounds all around the world to do the same. So, to repeat Scott's mantra:

Own your mess!

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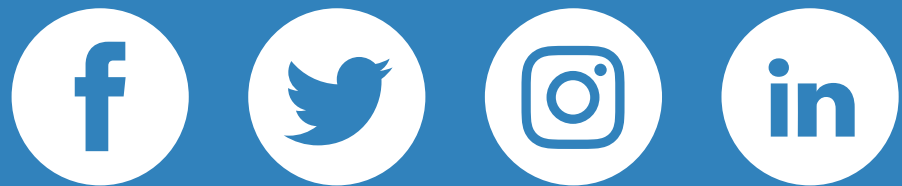
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connect

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www.scottjeffreymiller.com

Connect with Scott on social media:
scottjeffreymiller



about

Scott Jeffrey Miller



Capping a twenty-five-year career in which he served as chief marketing officer and executive vice president, Scott Jeffrey Miller is currently FranklinCovey's senior advisor on thought leadership, leading the strategy, development, and publication of the firm's bestselling books.

Miller hosts the FranklinCovey-sponsored *On Leadership with Scott Miller*, the world's largest weekly leadership podcast, and *C-Suite Conversations with Scott Miller*, which features interviews with the world's top executives. Miller is the author of the multivolume series *Master Mentors: 30 Transformative Insights from Our Greatest Business Minds* (HarperCollins Leadership), which features insights from his interviews with the leading thinkers of our time, including Seth Godin, Susan Cain, Stedman Graham, Stephen M. R. Covey, Liz Wiseman, General Stanley McChrystal, and many others. He is the coauthor of the *Wall Street Journal* bestseller *Everyone Deserves a Great Manager: The 6 Critical Practices for Leading a Team* (Simon & Schuster) and the *Mess to Success* series, including *Management Mess to Leadership Success: 30 Challenges to Become the Leader You Would Follow* and *Marketing Mess to Brand Success: 30 Challenges to Transform Your Organization's Brand (and Your Own)* (Mango Publishing). His latest release is *The Ultimate Guide to Great Mentorship: 13 Roles to Making a True Impact* with HarperCollins Leadership.

In addition to supporting FranklinCovey's global thought-leadership efforts, Miller runs Gray+Miller— a speaking, literary, and talent agency representing some of the world's foremost leaders, authors, and thinkers. He has also developed the Ignite Your Genius coaching series to help leaders take their careers from accidental to deliberate, with a book discussing similar principles launching with Baker Publishing in March, 2024.

Prior to his roles as chief marketing officer and executive vice president of business development, Scott served as general manager and client partner in FranklinCovey's Chicago and UK offices. As a highly sought-after speaker and podcast guest, he has presented to hundreds of audiences across every industry and loves to share his unique journey as an unfiltered leader thriving in today's highly filtered corporate culture. Miller has also authored a leadership column for Inc.com, helmed FranklinCovey's Bookclub.com series with world-renowned authors, and hosted the weekly iHeart Radio show *Great Life, Great Career*.

Miller began his professional career in 1992 with the Disney Development Company (the real estate development division of Walt Disney Company) as a founding member of the development team that designed the town of Celebration, Florida.

Miller and his wife live in Salt Lake City, Utah, with their three sons.

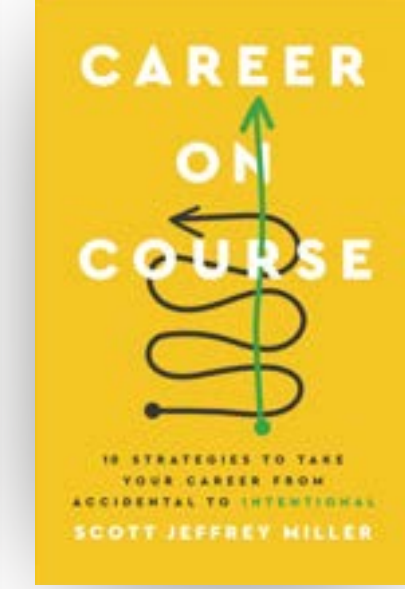
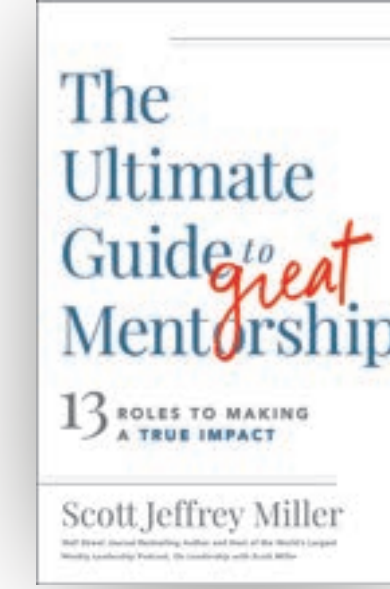
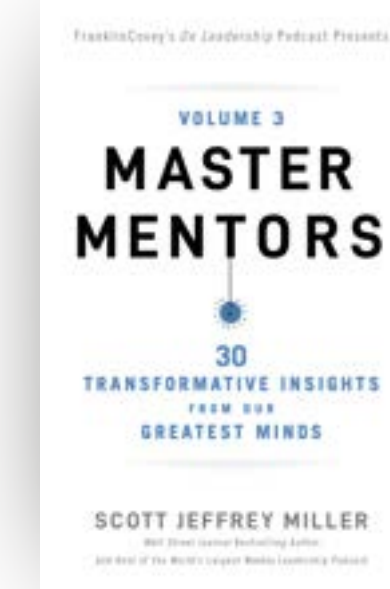
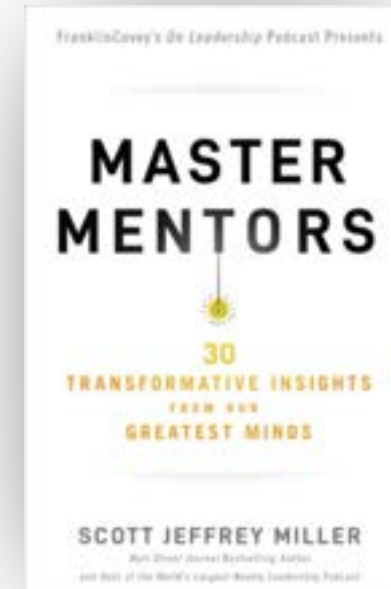
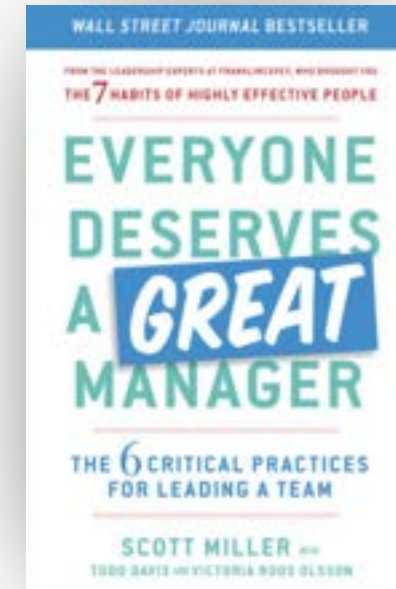


book summaries

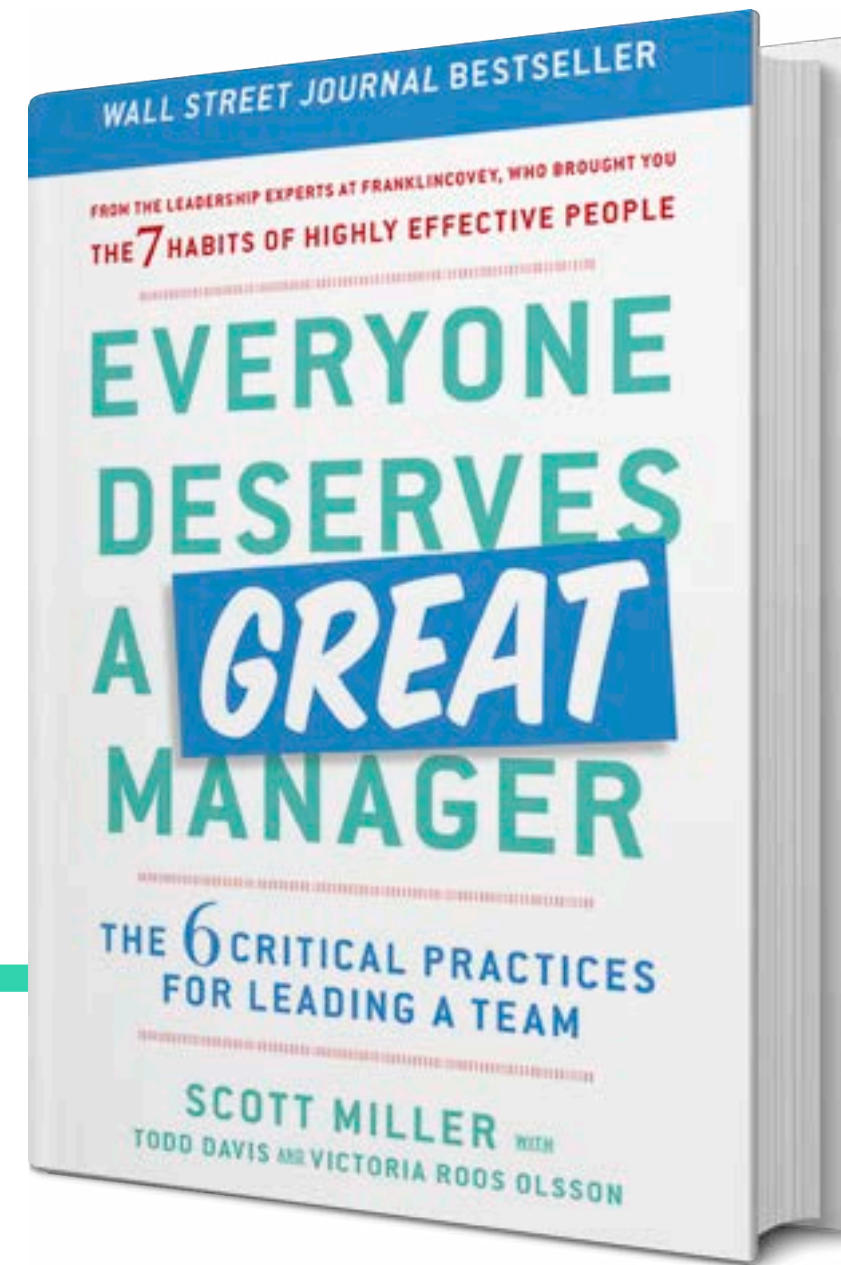
Scott's book titles are currently translated into multiple languages including German, Mandarin, Italian, and Spanish.



WALL STREET JOURNAL
BESTSELLER



Wall Street Journal Bestseller



Released
October 2019

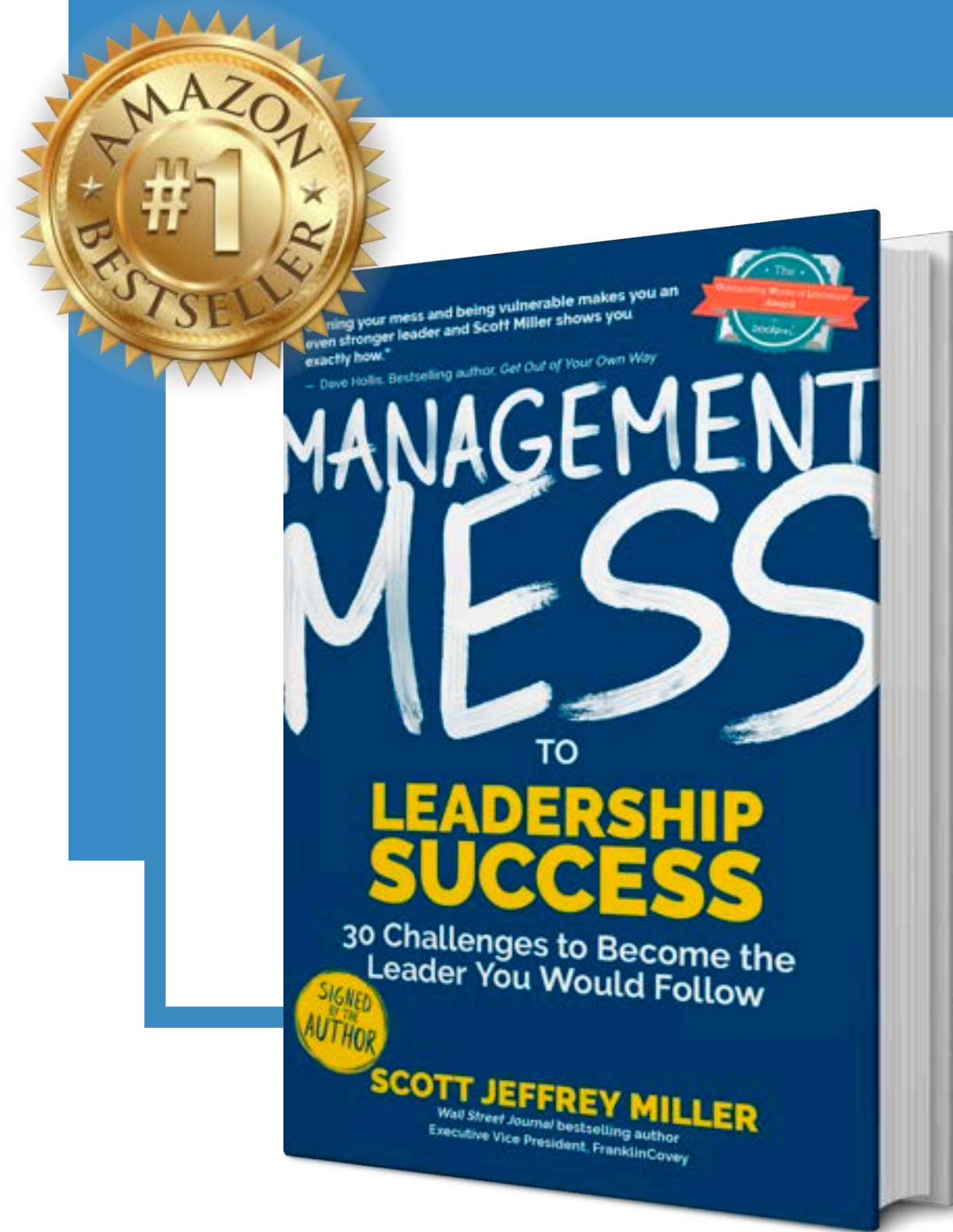
Everyone Deserves a Great Manager.

The 6 Critical Practices for Leading a Team

What made you a successful employee won't necessarily make you a great manager, and the reality is that most people don't receive formal leadership training until twelve years after their promotion into management.

FranklinCovey's *Everyone Deserves a Great Manager* delivers the guidance you expect to receive when you're promoted: the support, understanding, strategies, and tactics to develop as a leader and turn your people into an engaged, high-performing team. Based on nearly a decade of research, the 6 Critical Practices will give you a head start in building the competence and confidence you need to succeed as a first-time manager.

The FranklinCovey leadership experts not only teach you how to think like a leader, they also give you practical tools and actionable steps to implement on the job. The skill-based chapters cover managerial essentials— like holding 1-on-1s, giving feedback, delegating, building team culture, and leading remote teams—and include tools such as worksheets, assessments, and a customized action plan so you can get started immediately.



Released
June 2019

Management Mess to Leadership Success: 30 Challenges to Become the Leader You Would Follow

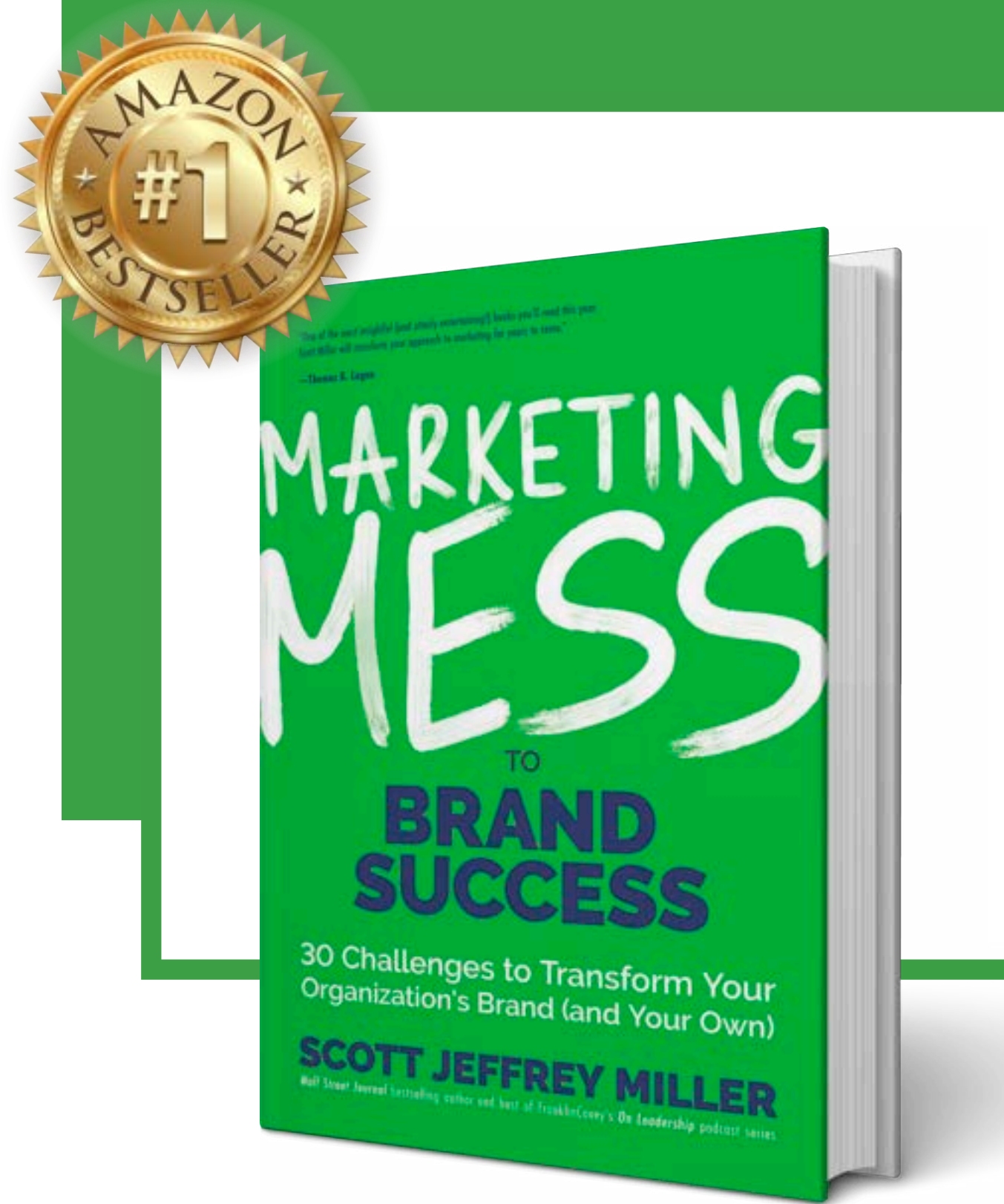
Your leadership skills are about to change. Millions have read the all-time global bestseller *The 7 Habits of Highly Effective People* by Stephen R. Covey. Both leaders and individuals have been inspired and transformed by its universal principles of effectiveness, including Scott Jeffrey Miller.

Scott Miller knows what it's like to fail. He was demoted from his first leadership position after only three weeks—and that's just one of several messy management experiences on his two-decade journey to leadership success. Everyone fails. But something sets Scott apart: transparency and willingness to openly share his story in a way that is forthright, relatable, and applicable.

You can become a better leader. In Scott's *Management Mess to Leadership Success*, you'll find 30 leadership challenges that can, when applied, change the way you manage yourself, lead others, and produce results. The wisdom in Scott's book was learned through hard knocks and was honed by Stephen R. Covey and the FranklinCovey team through years of research and corporate training experience.

Learn to:

- Lead difficult conversations, and celebrate success.
- Inspire trust, actively listen, and challenge paradigms.
- Put the right people in the right roles.
- Create a clear and actionable team vision.
- Get the right results—in the right way.



Released
May 2021

Marketing Mess to Brand Success:

30 Challenges to Transform Your Organization's Brand (and Your Own)

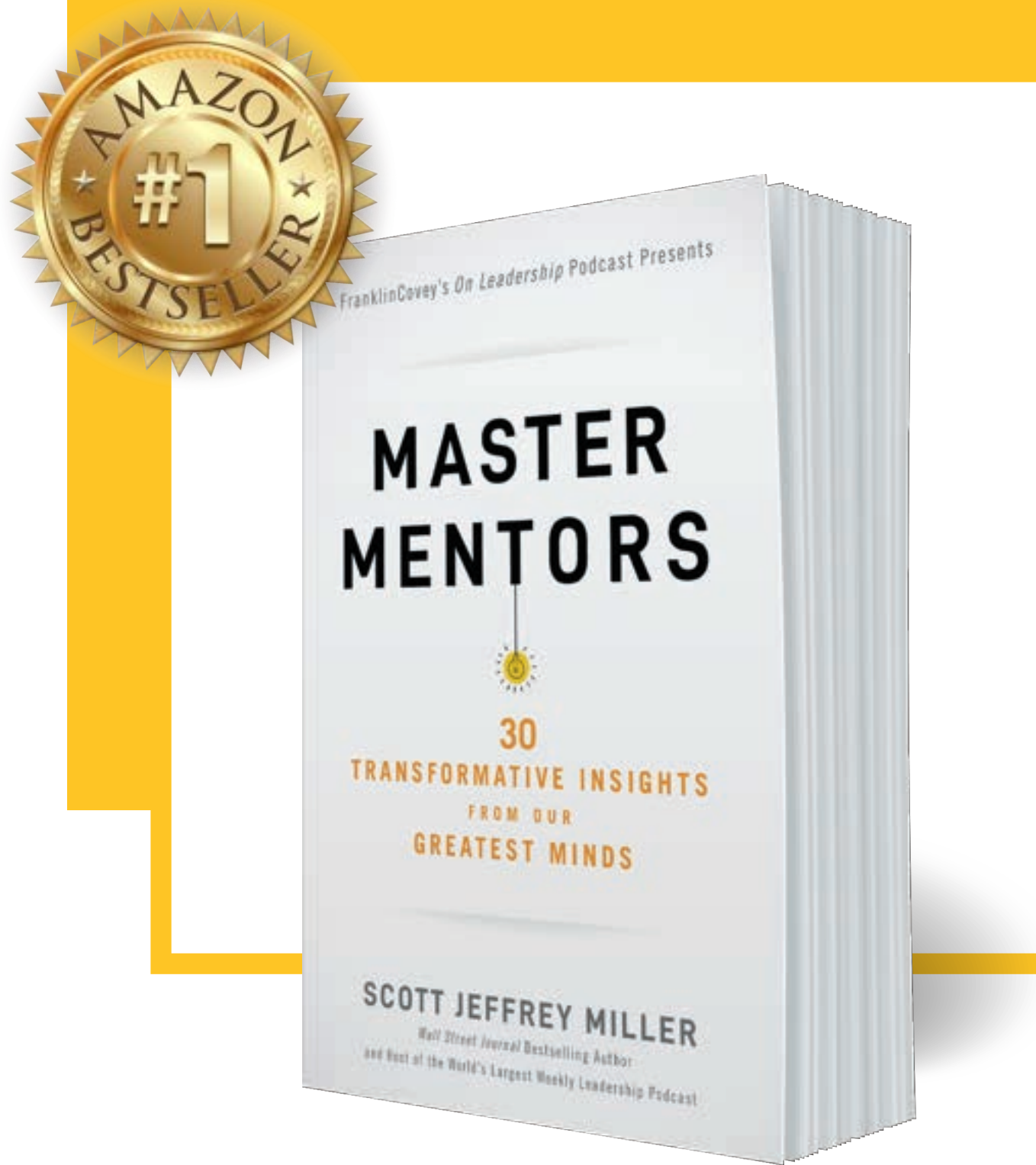
In Scott Miller's newest Mess to Success book, the FranklinCovey senior advisor and *Wall Street Journal* bestselling author reveals 30 career obstacles that you may encounter in your brand marketing and how to transform them into company-wide gains.

Every success story begins with a journey. Featuring thirty chapters with lessons such as “A Name is Not a Lead” and “Friend Your Competition,” *Marketing Mess to Brand Success* shares a career worth of valuable lessons learned. Fast-track your career and success with the mentality of bruising hard, but healing fast. Whether you're starting a new company, figuring out a direct marketing strategy, or trying to land your first job as a marketing manager, this book is designed to prepare you for many of the inevitable challenges that you will encounter.

Avoid marketing messes and square up to successes. Each chapter inside *Marketing Mess to Brand Success* features real-life lessons that teach you the importance of brand marketing in business development. By being focused and aligned with the right areas of an organization, you will ensure career relevance.

Learn how to:

- Navigate a nebulous digital marketing environment.
- Maximize time and investments with sales marketing strategies.
- Build and model consistent brand standards.
- Become an expert in brand marketing, and take your company to the next level.



Released
September 2021

Master Mentors:

30 Transformative Insights from Our Greatest Minds

For busy professionals and lifelong learners seeking practical strategies for reaching new heights, *Master Mentors* distills 30 essential learnings from top business minds and thought leaders of our time.

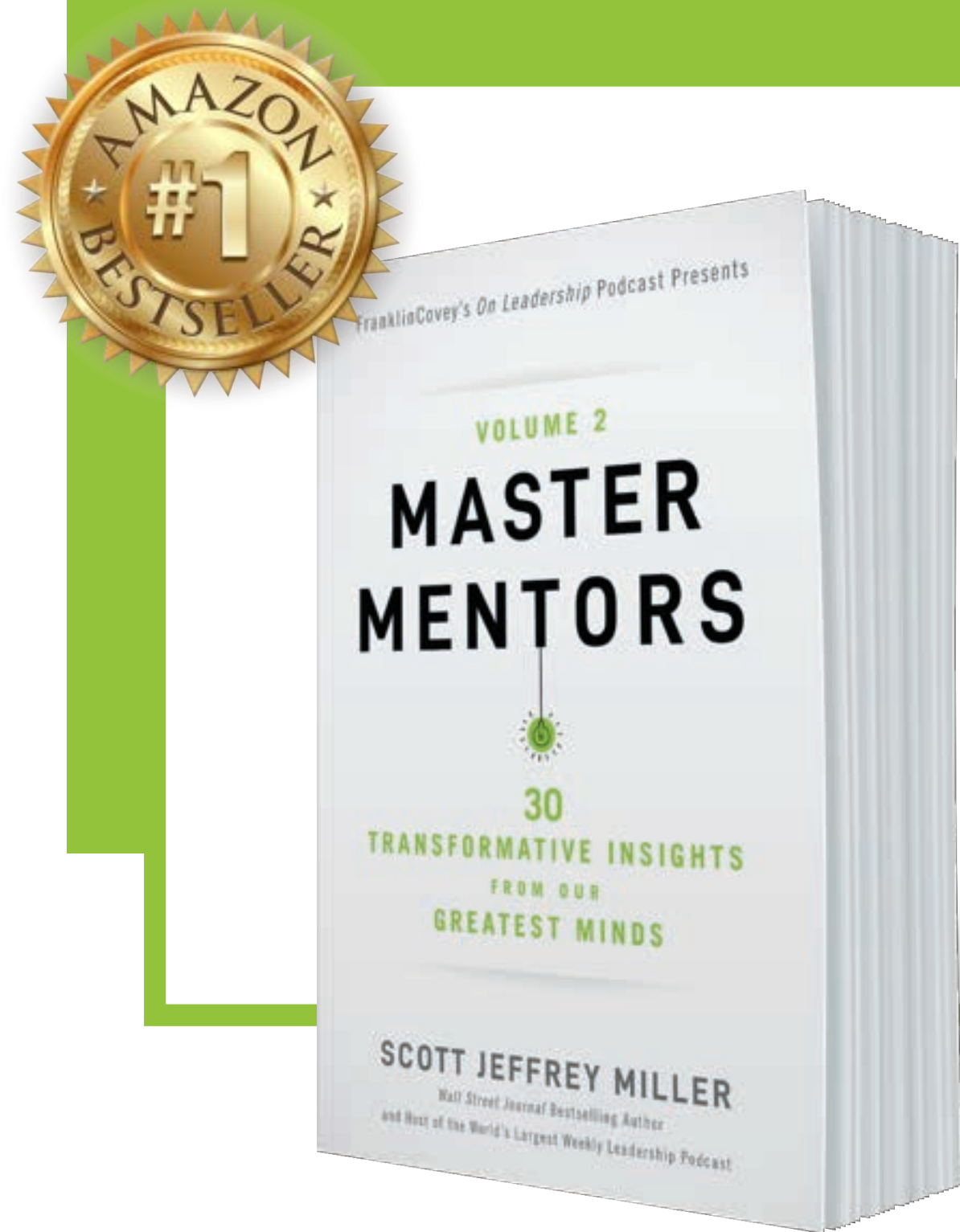
In Scott Miller's 25-year career from the front line to the C-Suite at personal development powerhouse FranklinCovey, one of the key strengths he credits for helping reach his current position is to learn the habits of those who have made it to the top. This curiosity drove him to create his popular podcast, *On Leadership with Scott Miller*, where he interviews the leading thinkers of our time, including Seth Godin, Susan Cain, Stephanie McMahon, General Stanley McChrystal, and many others.

Master Mentors distills one transformative insight from 30 of the most powerful interviews conducted on his podcast.

In each case, he calls out the key learning that made the greatest impact on his life or career, describes how he currently uses it and the impact it continues to have on him, and then gives readers simple steps to implement it in their own lives.

Readers will:

- Experience the incredible impact realized when you leverage key insights from the world's most brilliant business and leadership thinkers.
- Understand essential concepts like Seth Godin's "Smallest Viable Market" principle or Karen Dillion's "Deliberate vs. Emergent" strategy.
- Reengage with their careers and lives in new, exciting ways, restoring their commitment to growth and leading to greater success.



Released
October 2022

Master Mentors Volume 2:

30 Transformative Insights from Our Greatest Minds

For busy professionals and lifelong learners seeking practical strategies for reaching new heights, *Master Mentors Volume 2* distills an additional 30 essential learnings from top business minds and thought leaders of our time.

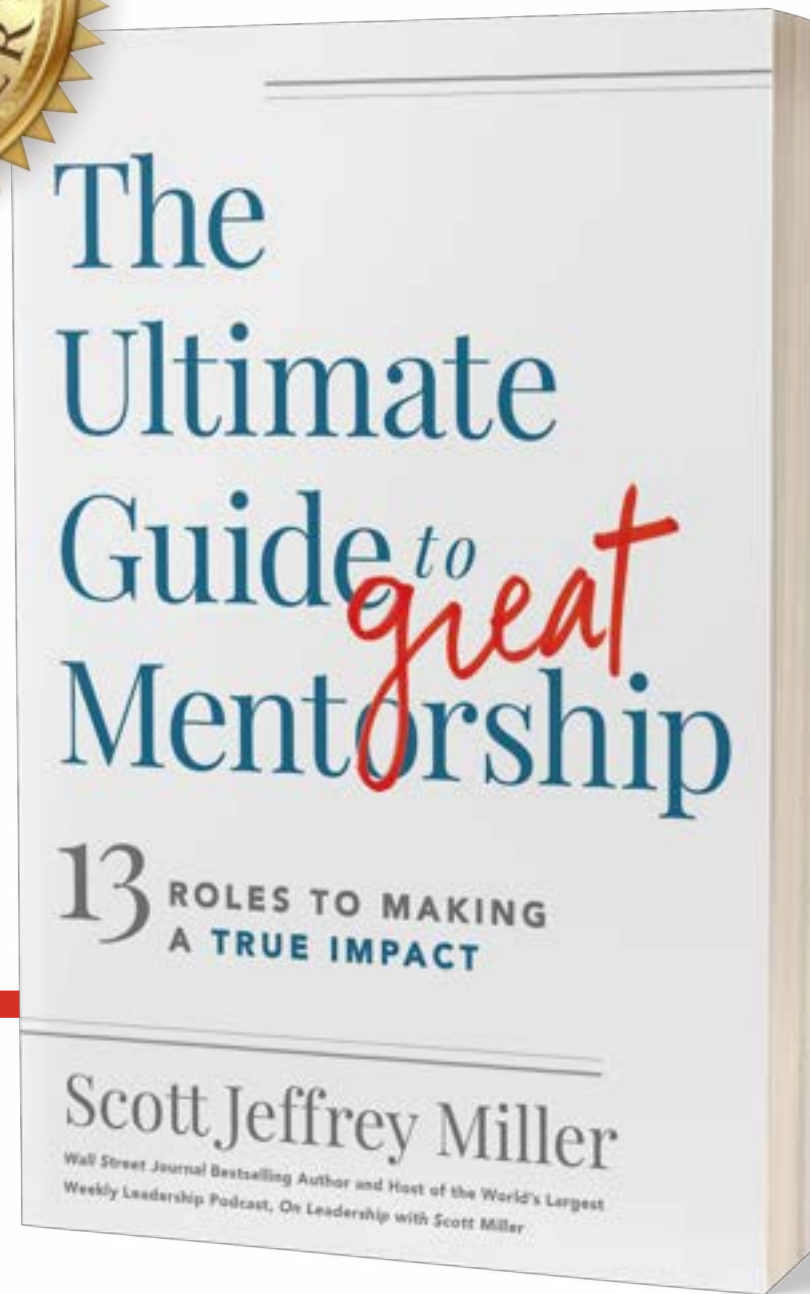
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Master Mentors Volume 2 distills one transformative insight from 30 of the most powerful interviews conducted on his podcast.

In each case, he calls out the key learning that made the greatest impact on his life or career, describes how he currently uses it and the impact it continues to have on him, and then gives readers simple steps to implement it in their own lives.

Readers will:

- Experience the incredible impact realized when you leverage key insights from the world's most brilliant business and leadership thinkers.
- Understand essential concepts like Patrick Bet-David's "Your Next 5 moves" principle or Erica Dhawan's "Digital Body Language" insights.
- Reengage with their careers and lives in new, exciting ways, restoring their commitment to growth and leading to greater success.



Released
July 2023

The Ultimate Guide to Great Mentorship

30 Roles to Making a True Impact

THE COMPLETE MENTORSHIP SOLUTION FOR ANY ORGANIZATION

Available in softcover, audio, and e-book, The Ultimate Guide to Great Mentorship releases from HarperCollins Leadership July 11, 2023. In Scott's typical swift, self-effacing, and uberpractical writing style, he features 13 distinct mentoring roles that ensure anyone— regardless of experience, education, or career success— can rise to the level of great mentorship. The 13 roles include:

Role 1: The Revealer

Role 2: The Boundary Setter

Role 3: The Absorber

Role 4: The Questioner

Role 5: The Challenger

Role 6: The Validator

Role 7: The Navigator

Role 8: The Visionary

Role 9: The Flagger

Role 10: The Distiller

Role 11: The Activator

Role 12: The Connector

Role 13: The Closer

The Certification



Designed for busy, in-demand leaders cross-functioning as mentors, this online, self-paced certification program features 90 minutes of short videos consumable in an easy-to-apply format. Each of the 13 roles features a 5- to 7-minute video overviewing the key skills of the role, and a 1- to 2-minute First Step video to build confidence and motivate mentors into action. Included in the certification process are key insights and sample mentor statements drawn from the bestselling book. Individual purchases, group discounts, and enterprise licenses are available.

what readers are saying...

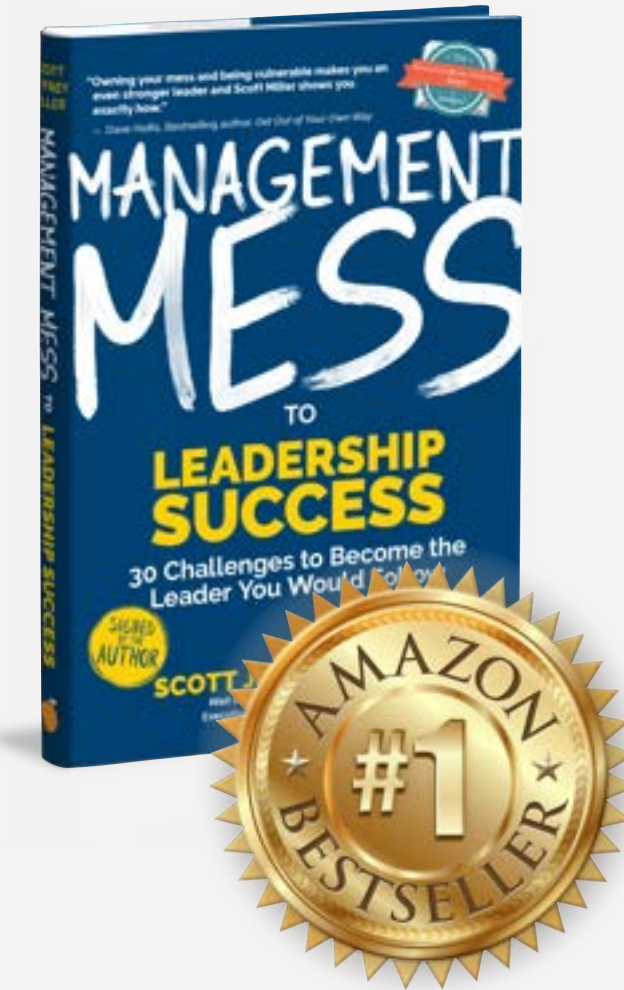


book review

Lots of applicable advice with great stories to reinforce the learning. 30 Challenges! Well worth the investment. I find myself going back and re-reading sections where I have found my messes. I own it!

I'm keeping the book close to my desk so that I can continually reference the concepts.

— Amazon review



book endorsement

"Honest, heartfelt, and generous, this is the new classic on authentic leadership."

— Seth Godin, *New York Times* bestselling author of *This Is Marketing*

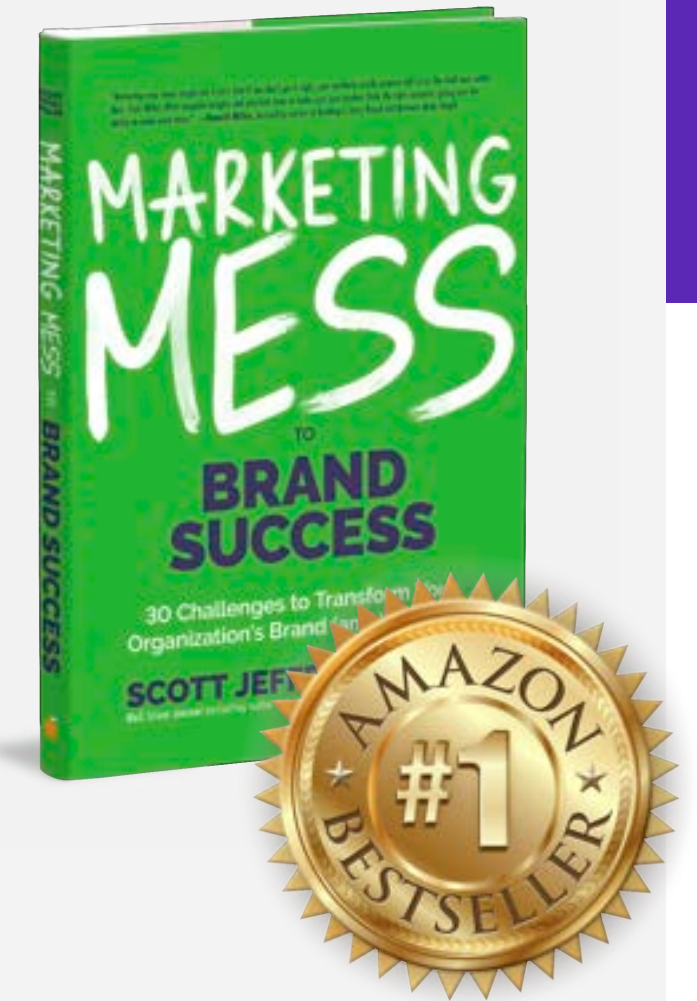


book review

Having been in marketing for nearly 20 years, this is still a MUST READ.

Scott has an incredible way of inspiring marketing professionals with step-by-step action items at the end of each chapter. Great reminders are hidden within, and some items that make you really take a step back and evaluate why you've always done things the way you have.

— Amazon review



book endorsement

"Scott delivers again in his Mess to Success series. His pragmatic and applicable insights culled from his years as FranklinCovey's Chief Marketing Officer have the potential to transform your marketing career and create great outcomes for your organization as well."

— Nancy Duarte, CEO and bestselling author of *Resonate*, *Slide:ology*, and *Data Story*

what readers are saying...

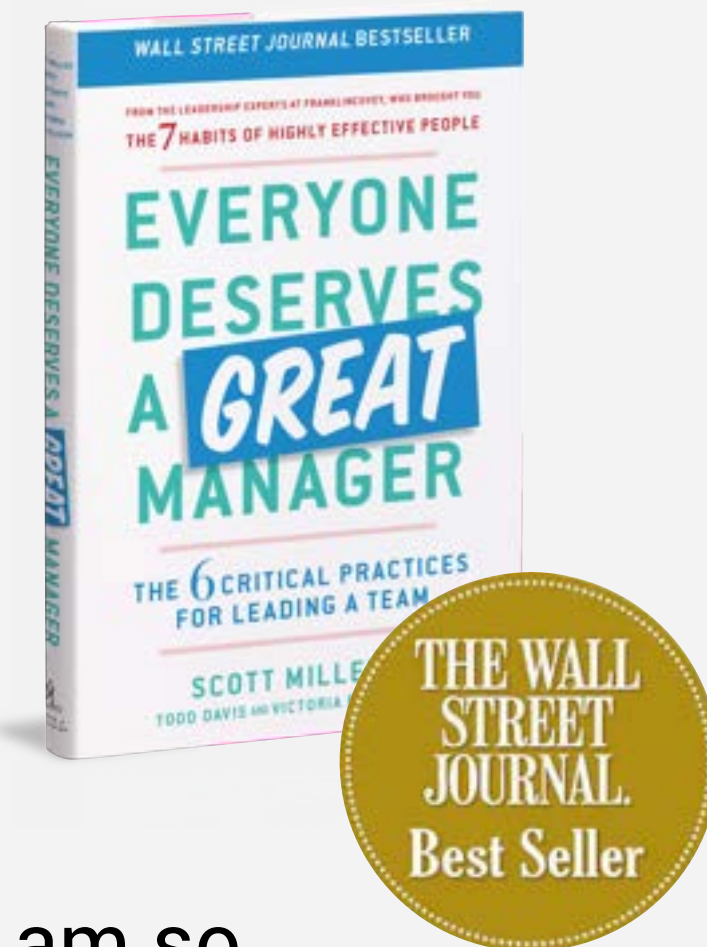


book review

I just wish I had bought this book 7 years ago when I was promoted to be a manager. I have struggled so much because lack of knowledge despite having the best intentions. I have read many books and tried so hard to grow in my position. My God, THIS BOOK completely changed my vision. It was like a huge slap on my face and awakening.

Any first-time managers must read. I am so grateful for this book.

– Amazon review

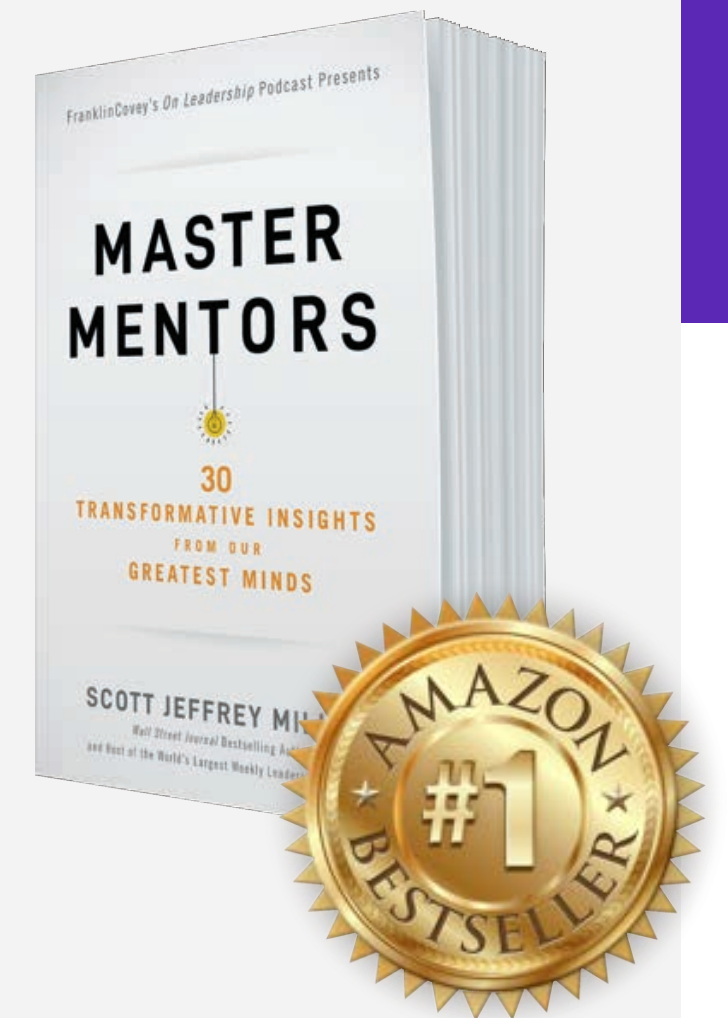


book review

Scott's latest (and perhaps greatest) work offers massively valuable ideas and choices to anyone who has some version of a leadership role - which, by the way, is everyone.

Whether the reader needs an effectiveness accelerant or a life/work restart, he or she will be "locked in" after the first chapter.

– Amazon review



book endorsement

"This book is an absolute game-changer! This is one of those books that will be stationed at my desk and used often to coach me through tough situations."

– Chester Elton, multi-bestselling author

achievements

Member of Marshall Goldsmith 100 Coaches

Host of On Leadership with Scott Miller, the world's largest weekly leadership podcast

Former host of the iHeartRadio program Great Life, Great Career with Scott Miller

FranklinCovey Host/Moderator of BookClub.com

Creator of ignite your genius™ career coaching series

Creator of The Ultimate Guide to Great Mentorship certification

Partner and Co-Founder of a speaking, literary, and talent agency -- Gray+Miller

Inc. Magazine Columnist

Blinkist Moderator



**ignite your
genius.™**



social media reach



75,000+



35,000+

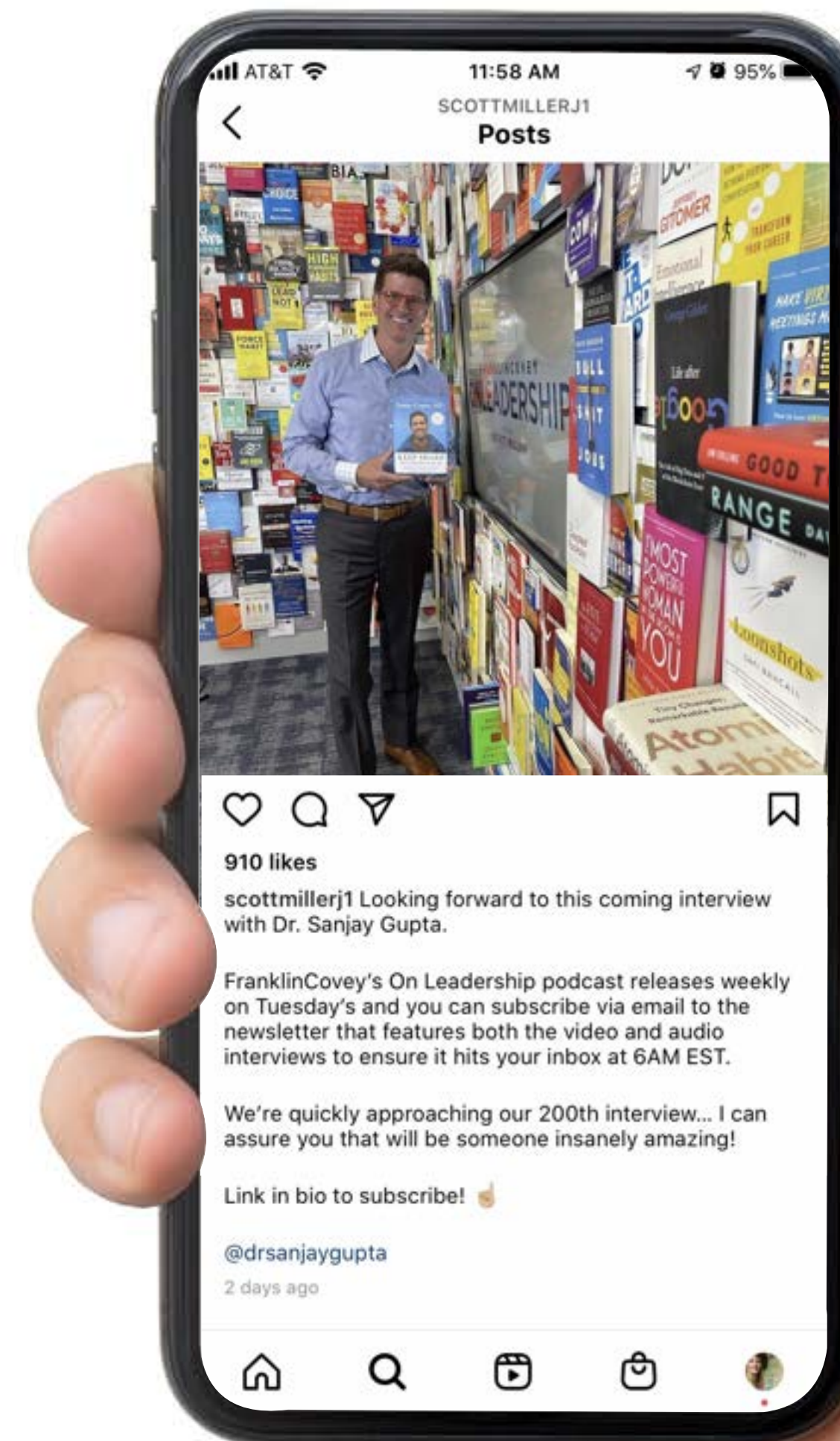


7,000+



2,000+

www.scottjeffreymiller.com



columns, articles, and blogs

20+ Inc.com columns

5 Things You Need to Understand Before Accepting That Leadership Promotion

5 Strategies to Stop Controlling and Start Learning

5 Ways to Eliminate Toxic Behavior in the Workplace

5 Ways to Run More Efficient Meetings that Respect Employees' Time

Common Leadership Adages You Should Reconsider

...and more

50+ LinkedIn articles

Act Like Somebody Is Watching

Constant Contrarians

Could It Help If You Were Nicer?

Do You Know Who You Are?

Forget Eye Contact. It's All About the Lips.

Hang a Lantern On Your Troubles

How Bad News Is Actionable and Wrong News Is Unacceptable

...and more

175+ On Leadership blog posts

Assume Good Intent

The Power of Being Persuadable

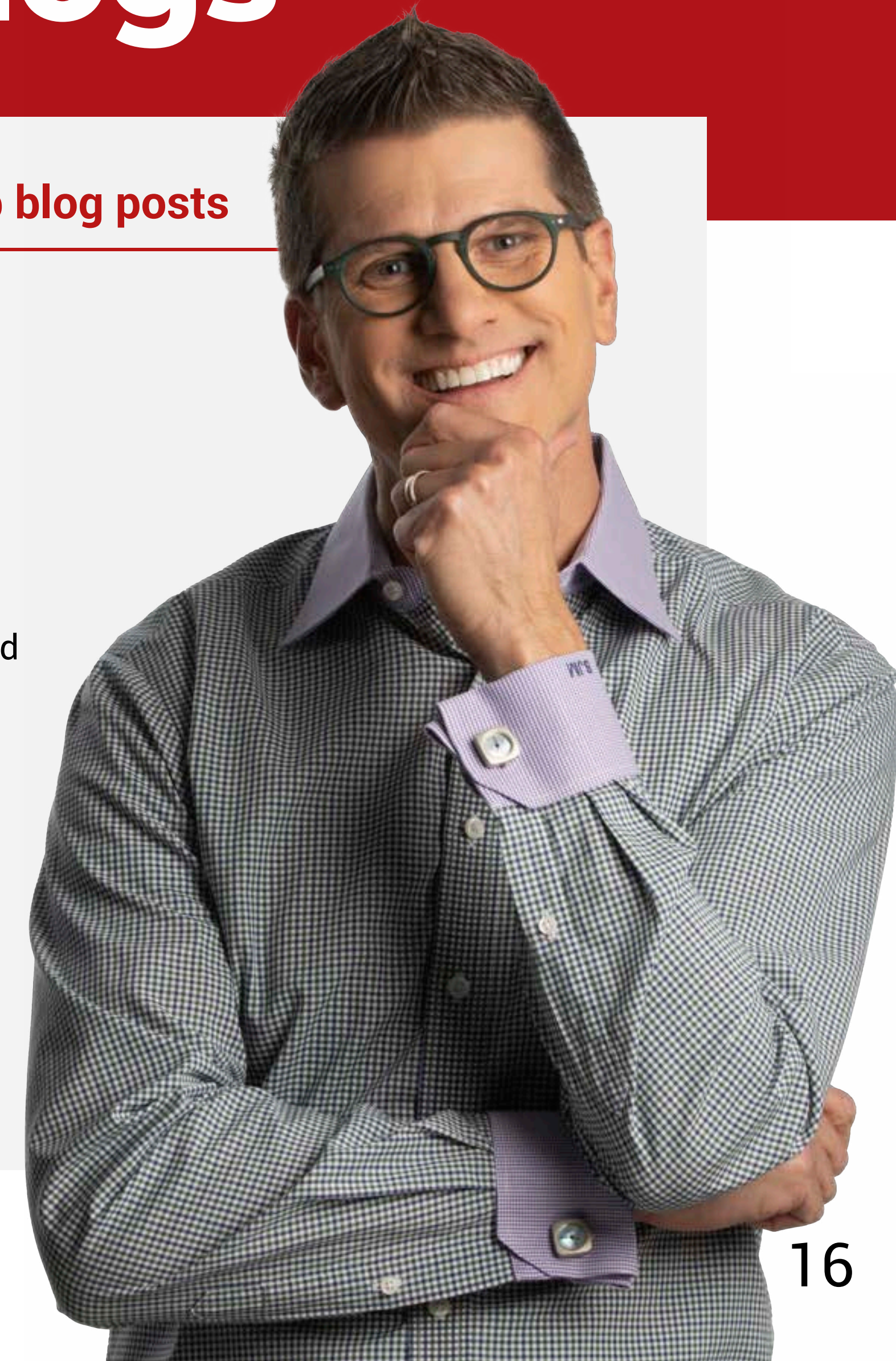
Smarts, Determination, and Success

6 Principles to Engage and Lead Leaders

The Power of Pre-Forgiveness

Experience and Interpersonal Skills

...and more



and more...

100+ Conferences & Keynotes, including:

RISE Business Conference
Saudi Ground Services
Orlando Magic
National Bank of Kuwait
PayPal
Miami Chamber of Commerce
Riyad Bank
Coca-Cola
Nahdi Medical
Vista Consulting Group
Purpose Summit
Emerging Leaders' Summit
Association for Talent Development
University of Louisiana
University of California San Diego
University of Utah
Bank of America
ASICS

Other Media Appearances:

Inc.com

**Utah
Business**

Entrepreneur
MAGAZINE

THRIVE
GLOBAL

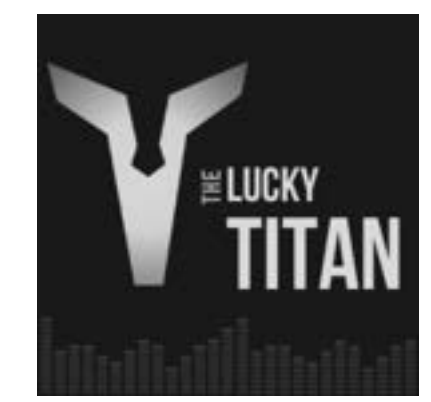
Forbes



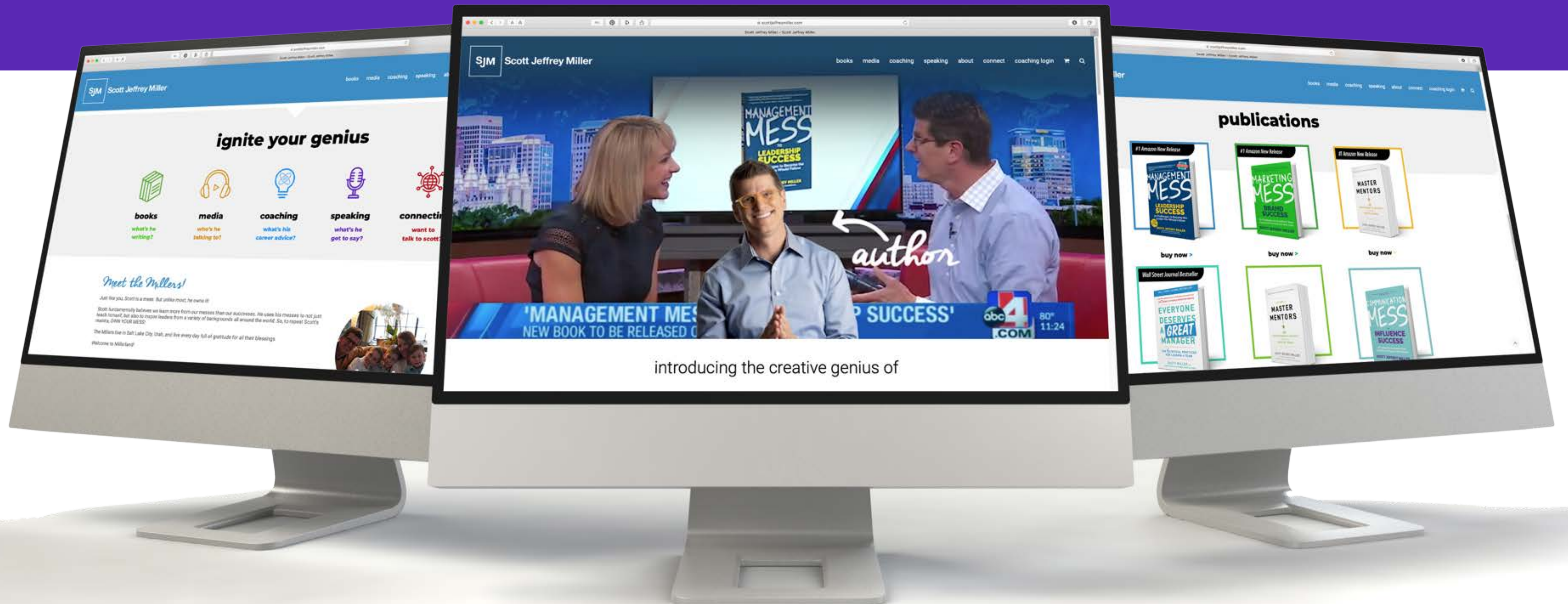
DeseretNews

PCTV
PARK CITY TELEVISION

200+ Podcast Appearances:



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thank you,

Scott Hill