



**Scott Jeffrey Miller**



Just like you, Scott is a mess. But unlike most, he owns it!

Scott fundamentally believes we learn more from our messes than our successes. He uses his own messes to not just teach himself, but also to inspire leaders from a variety of backgrounds all around the world to do the same. So, to repeat Scott's mantra:

*Own your mess!*

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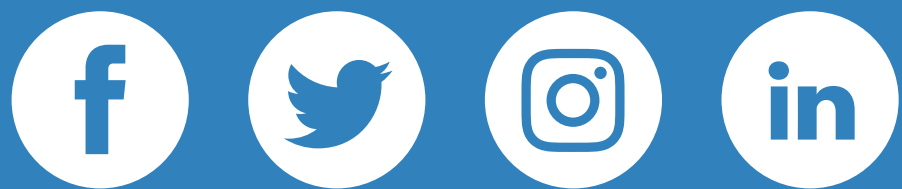
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# connect

Email: [scott@scottjeffreymiller.com](mailto:scott@scottjeffreymiller.com)

[www.scottjeffreymiller.com](http://www.scottjeffreymiller.com)

*Connect with Scott on social media:*  
*scottjeffreymiller*





# about

## Scott Jeffrey Miller



Capping a twenty-five-year career in which he served as chief marketing officer and executive vice president, Scott Jeffrey Miller currently serves as an advisor to FranklinCovey on their thought leadership strategy. In that role, he hosts the world's largest weekly leadership podcast, *On Leadership with Scott Miller*, featuring nearly 400 interviews during its six-year broadcast. Additionally, Scott hosts a second FranklinCovey sponsored podcast titled, *C-Suite Conversations with Scott Miller*, which features interviews with the world's top executives.

Miller is the author of the multivolume series *Master Mentors: 30 Transformative Insights from Our Greatest Minds* (HarperCollins Leadership), which features insights from his interviews with the leading thinkers of our time, including Seth Godin, Susan Cain, Stedman Graham, Stephen M. R. Covey, Liz Wiseman, General Stanley McChrystal, and many others. He is the coauthor of the Wall Street Journal bestseller *Everyone Deserves a Great Manager: The 6 Critical Practices for Leading a Team* (Simon & Schuster) and the Mess to Success series, including *Management Mess to Leadership Success: 30 Challenges to Become the Leader You Would Follow* and *Marketing Mess to Brand Success: 30 Challenges to Transform Your Organization's Brand (and Your Own)* (Mango Publishing).

He recently released his sixth book, *The Ultimate Guide to Great Mentorship: 13 Roles to Making a True Impact* with HarperCollins Leadership on July 11, 2023. The mentoring insights in this book are being implemented in hundreds of organizations and universities around the world with both mentors and mentees. His seventh book, releasing February 20th, 2024, *Career on Course: 10 Strategies to Take Your Career from Accidental to Intentional*, is published by Baker Books and will become a seminal career guide to a broad audience from graduating college seniors to mid-career professionals. Already a #1 Amazon New Release, *Career on Course* fills a void in the literary world by intentionally orienting its content and solutions to be employer and organization friendly. This direction is counter-intuitive to many current trends to hopscotch across a variety of short-term jobs and instead build an intentional, multi-decade strategy to gain not just vital skills, but traction inside fewer organizations.

Scott Miller is the co-founder of the Gray + Miller Agency, a speaking, literary, and talent agency representing some of the world's foremost leaders, authors, and thinkers.

Miller has also authored a leadership column for Inc.com, helmed FranklinCovey's Bookclub.com series with world-renowned authors, and hosted the weekly iHeart Radio show *Great Life, Great Career*.

Miller began his professional career in 1992 with the Disney Development Company (the real estate development division of Walt Disney Company) as a founding member of the development team that designed the town of Celebration, Florida.

Miller and his wife live in Salt Lake City, Utah, with their three sons.



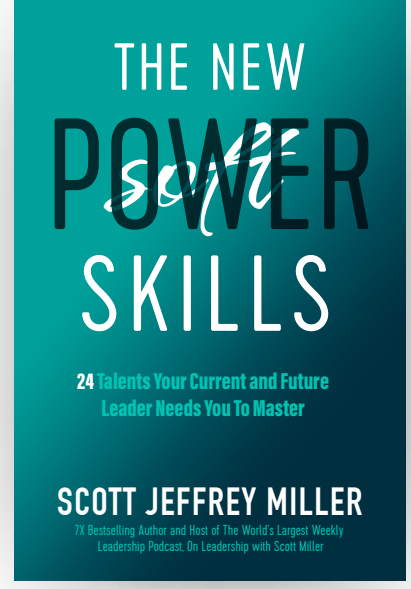
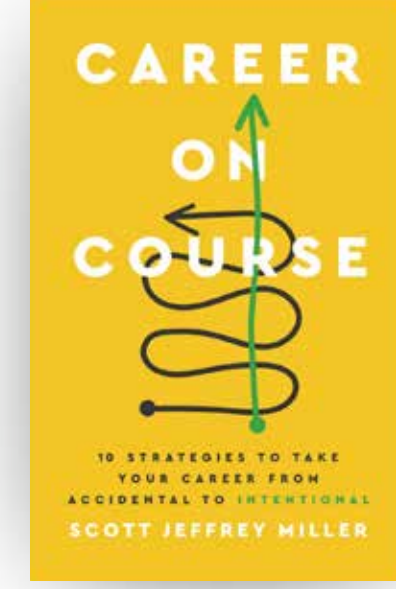
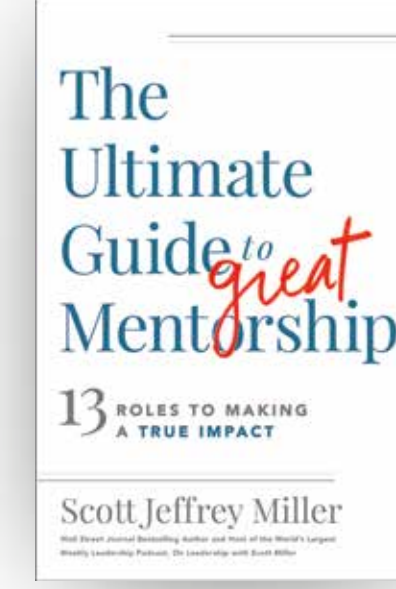
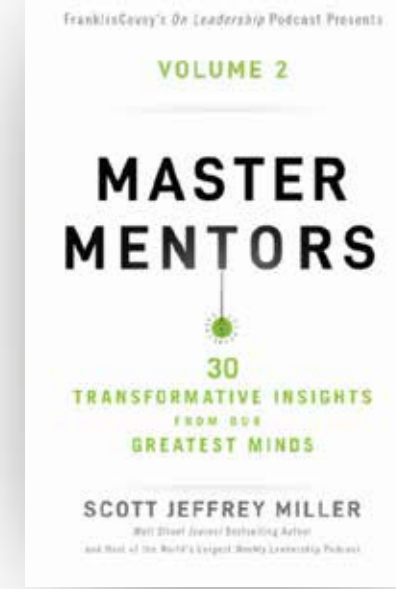
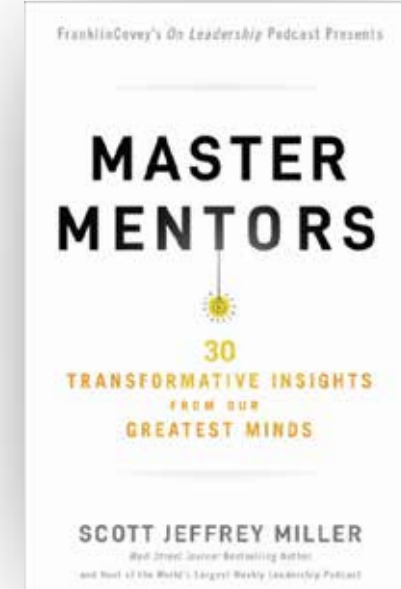


# book summaries

Scott's book titles are currently translated into multiple languages including German, Mandarin, Italian, and Spanish.

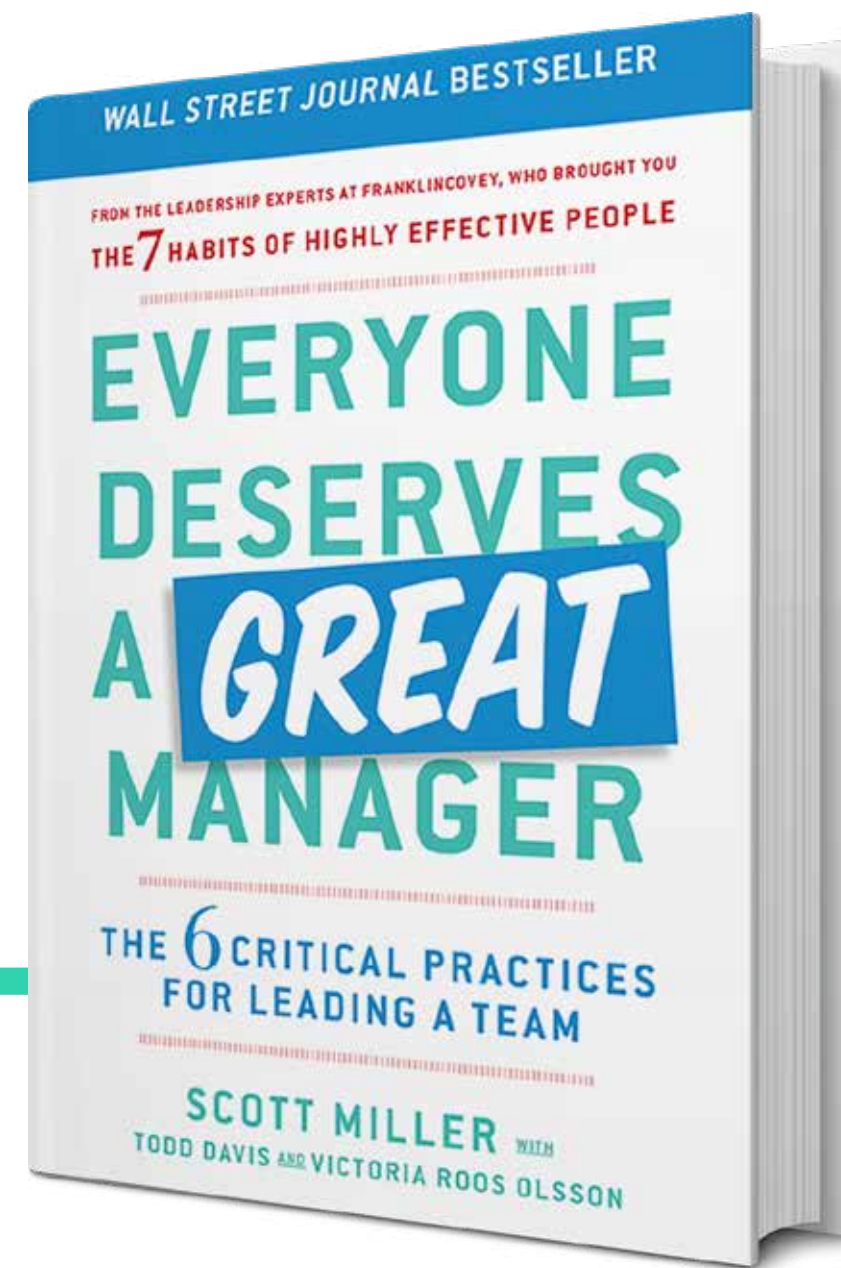


WALL STREET JOURNAL  
BESTSELLER





*Wall Street Journal Bestseller*



Released  
October 2019

# Everyone Deserves a Great Manager.

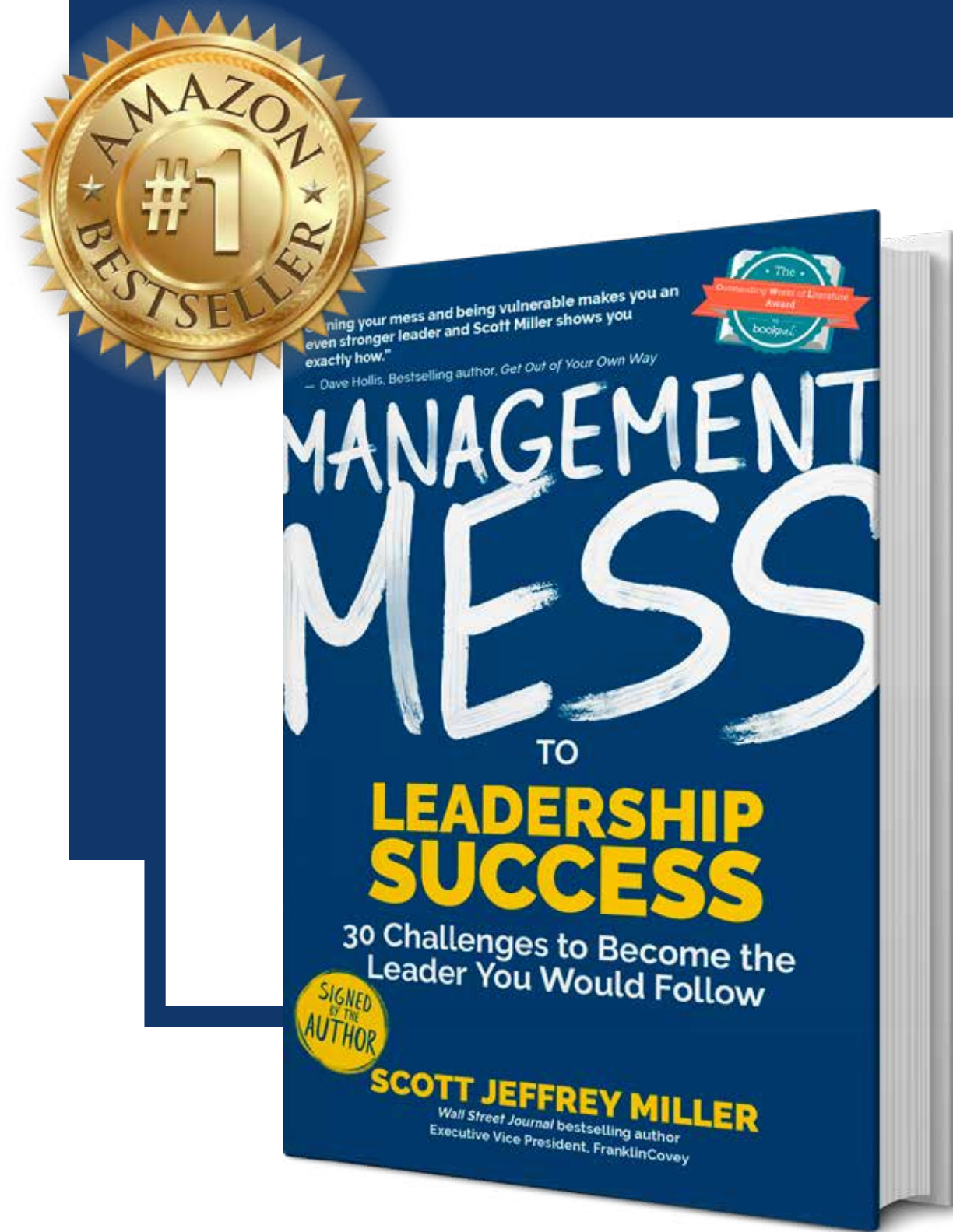
## The 6 Critical Practices for Leading a Team

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What made you a successful employee won't necessarily make you a great manager, and the reality is that most people don't receive formal leadership training until twelve years after their promotion into management.

FranklinCovey's *Everyone Deserves a Great Manager* delivers the guidance you expect to receive when you're promoted: the support, understanding, strategies, and tactics to develop as a leader and turn your people into an engaged, high-performing team. Based on nearly a decade of research, the 6 Critical Practices will give you a head start in building the competence and confidence you need to succeed as a first-time manager.

The FranklinCovey leadership experts not only teach you how to think like a leader, they also give you practical tools and actionable steps to implement on the job. The skill-based chapters cover managerial essentials— like holding 1-on-1s, giving feedback, delegating, building team culture, and leading remote teams—and include tools such as worksheets, assessments, and a customized action plan so you can get started immediately.



**Released**  
June 2019

# Management Mess to Leadership Success: 30 Challenges to Become the Leader You Would Follow

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Your leadership skills are about to change. Millions have read the all-time global bestseller *The 7 Habits of Highly Effective People* by Stephen R. Covey. Both leaders and individuals have been inspired and transformed by its universal principles of effectiveness, including Scott Jeffrey Miller.

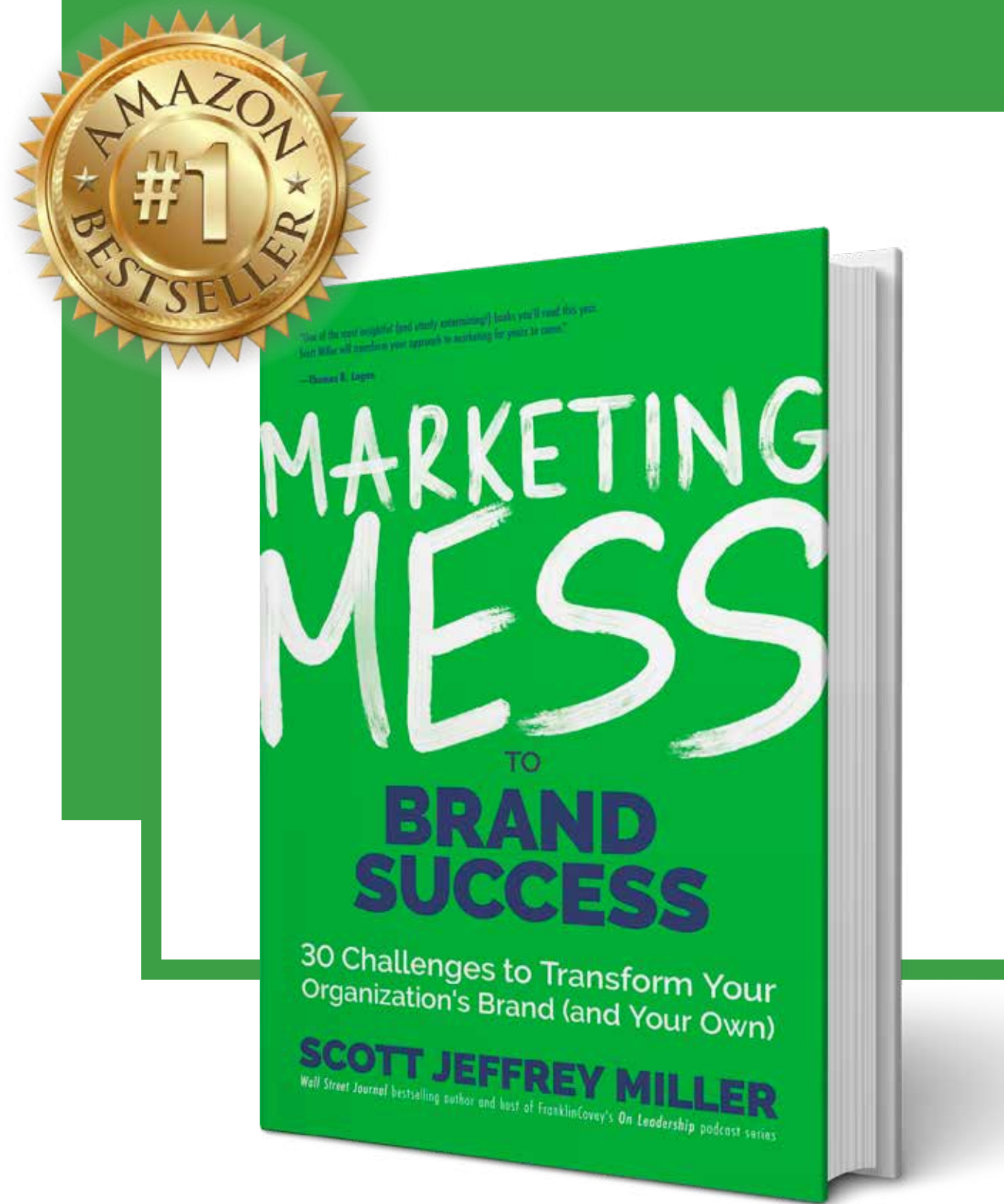
Scott Miller knows what it's like to fail. He was demoted from his first leadership position after only three weeks—and that's just one of several messy management experiences on his two-decade journey to leadership success. Everyone fails. But something sets Scott apart: transparency and willingness to openly share his story in a way that is forthright, relatable, and applicable.

You can become a better leader. In Scott's *Management Mess to Leadership Success*, you'll find 30 leadership challenges that can, when applied, change the way you manage yourself, lead others, and produce results. The wisdom in Scott's book was learned through hard knocks and was honed by Stephen R. Covey and the FranklinCovey team through years of research and corporate training experience.

## **Learn to:**

- Lead difficult conversations, and celebrate success.
- Inspire trust, actively listen, and challenge paradigms.
- Put the right people in the right roles.
- Create a clear and actionable team vision.
- Get the right results—in the right way.





**Released**  
May 2021

# Marketing Mess to Brand Success:

## 30 Challenges to Transform Your Organization's Brand (and Your Own)

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In Scott Miller's newest Mess to Success book, the FranklinCovey senior advisor and *Wall Street Journal* bestselling author reveals 30 career obstacles that you may encounter in your brand marketing and how to transform them into company-wide gains.

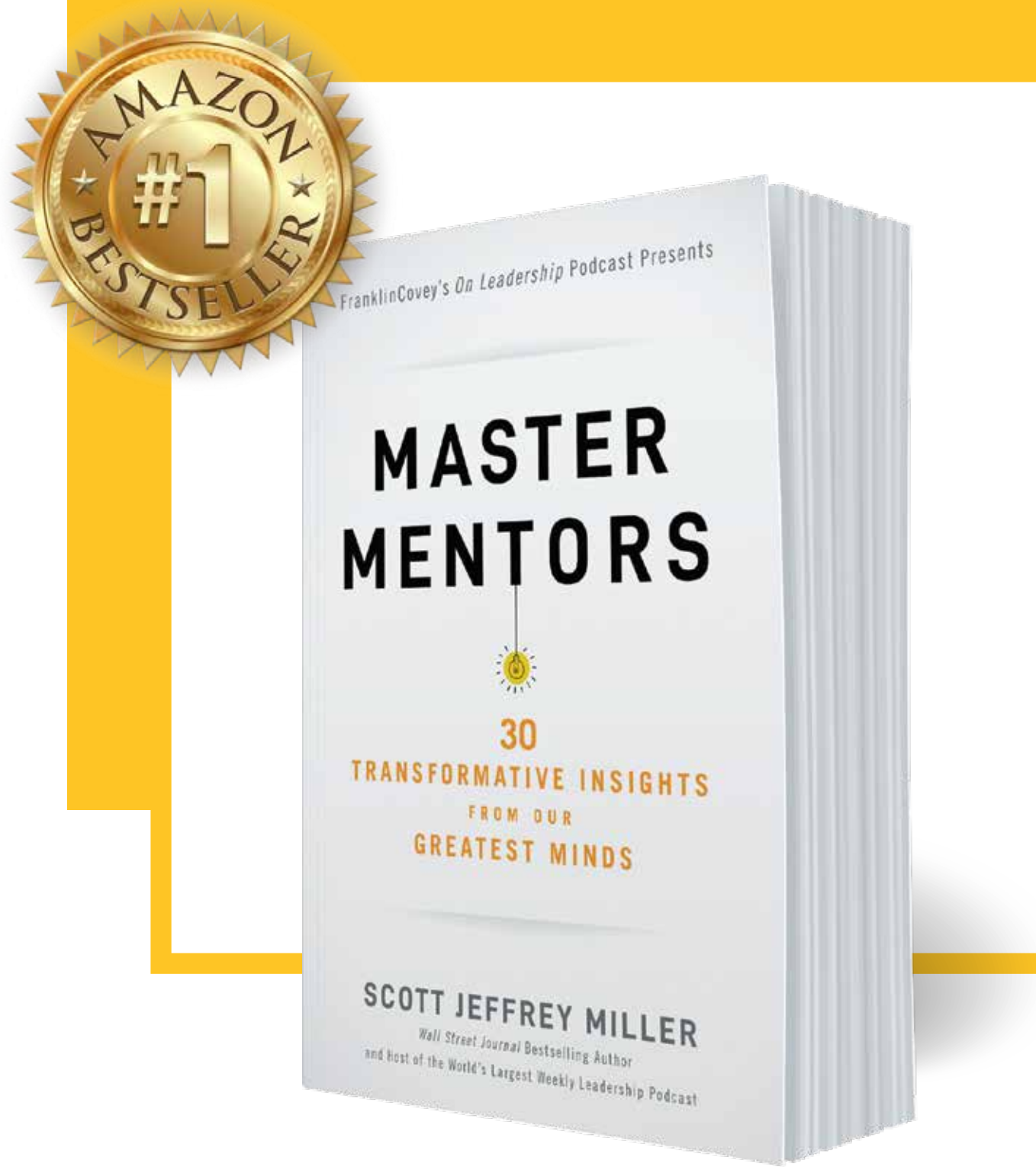
Every success story begins with a journey. Featuring thirty chapters with lessons such as “A Name is Not a Lead” and “Friend Your Competition,” *Marketing Mess to Brand Success* shares a career worth of valuable lessons learned. Fast-track your career and success with the mentality of bruising hard, but healing fast. Whether you're starting a new company, figuring out a direct marketing strategy, or trying to land your first job as a marketing manager, this book is designed to prepare you for many of the inevitable challenges that you will encounter.

Avoid marketing messes and square up to successes. Each chapter inside *Marketing Mess to Brand Success* features real-life lessons that teach you the importance of brand marketing in business development. By being focused and aligned with the right areas of an organization, you will ensure career relevance.

### Learn how to:

- Navigate a nebulous digital marketing environment.
- Maximize time and investments with sales marketing strategies.
- Build and model consistent brand standards.
- Become an expert in brand marketing, and take your company to the next level.





**Released**  
September 2021

# Master Mentors:

## 30 Transformative Insights from Our Greatest Minds

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For busy professionals and lifelong learners seeking practical strategies for reaching new heights, *Master Mentors* distills 30 essential learnings from top business minds and thought leaders of our time.

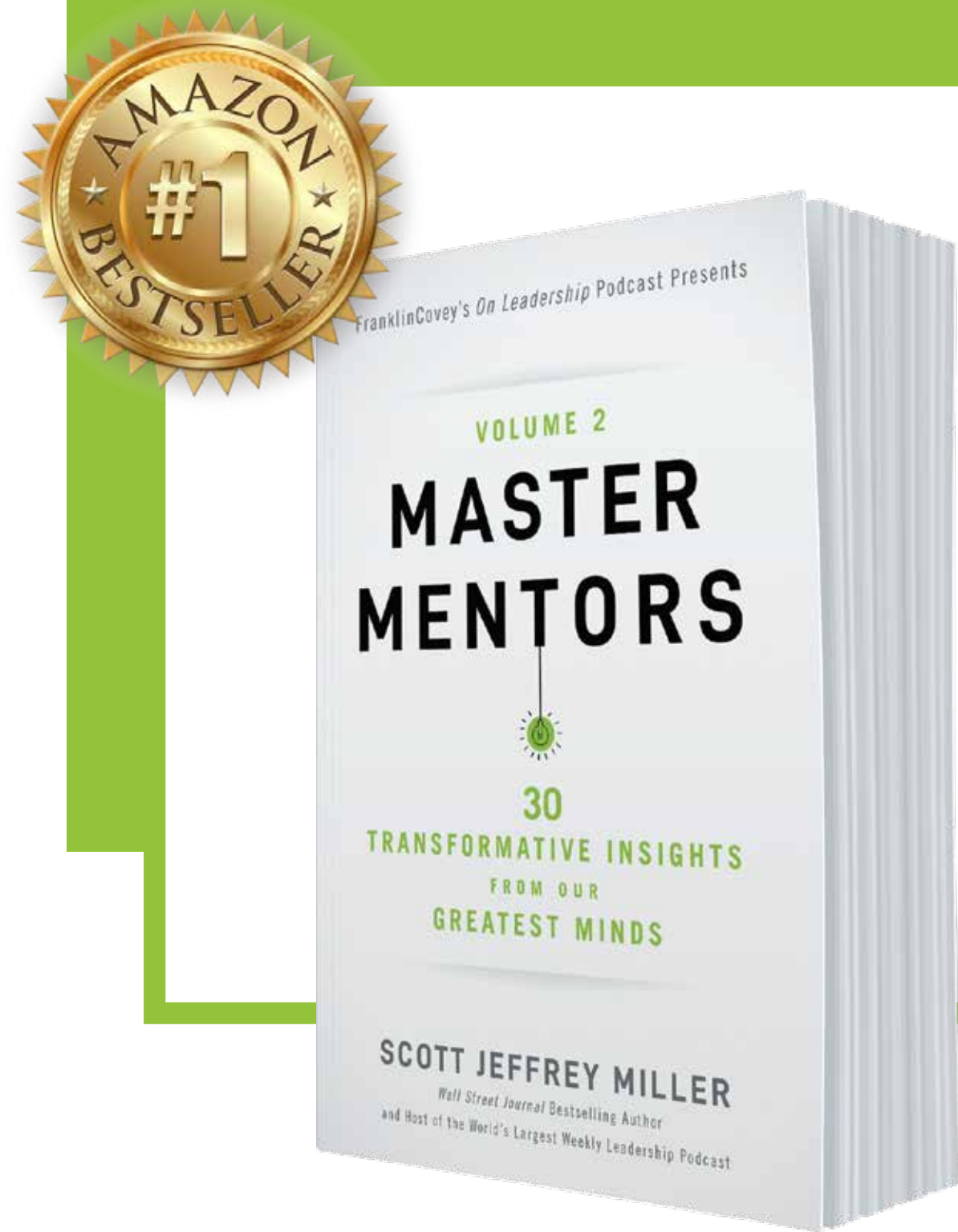
In Scott Miller's 25-year career from the front line to the C-Suite at personal development powerhouse FranklinCovey, one of the key strengths he credits for helping reach his current position is to learn the habits of those who have made it to the top. This curiosity drove him to create his popular podcast, *On Leadership with Scott Miller*, where he interviews the leading thinkers of our time, including Seth Godin, Susan Cain, Stephanie McMahon, General Stanley McChrystal, and many others.

*Master Mentors* distills one transformative insight from 30 of the most powerful interviews conducted on his podcast.

In each case, he calls out the key learning that made the greatest impact on his life or career, describes how he currently uses it and the impact it continues to have on him, and then gives readers simple steps to implement it in their own lives.

### Readers will:

- Experience the incredible impact realized when you leverage key insights from the world's most brilliant business and leadership thinkers.
- Understand essential concepts like Seth Godin's "Smallest Viable Market" principle or Karen Dillion's "Deliberate vs. Emergent" strategy.
- Reengage with their careers and lives in new, exciting ways, restoring their commitment to growth and leading to greater success.



**Released**  
October 2022

# Master Mentors Volume 2:

## 30 Transformative Insights from Our Greatest Minds

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For busy professionals and lifelong learners seeking practical strategies for reaching new heights, *Master Mentors Volume 2* distills an additional 30 essential learnings from top business minds and thought leaders of our time.

In Scott Miller's 25-year career from the front line to the C-Suite at personal development powerhouse FranklinCovey, one of the key strengths he credits for helping reach his current position is to learn the habits of those who have made it to the top. This curiosity drove him to create his popular podcast, *On Leadership with Scott Miller*, where he interviews the leading thinkers of our time, including Jon Gordon, Tiffany Aliche, Patrick Bet-David, Erica Dhawan, and many others.

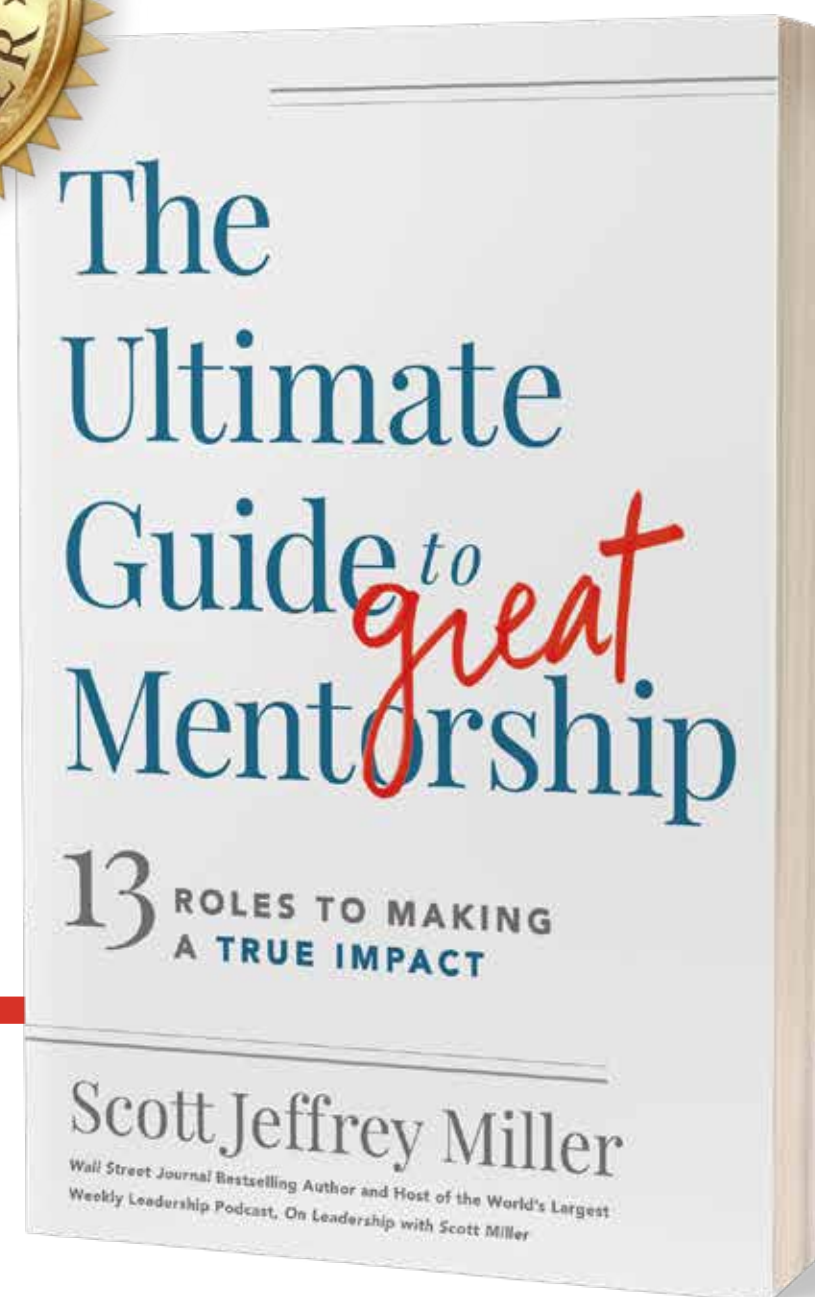
*Master Mentors Volume 2* distills one transformative insight from 30 of the most powerful interviews conducted on his podcast.

In each case, he calls out the key learning that made the greatest impact on his life or career, describes how he currently uses it and the impact it continues to have on him, and then gives readers simple steps to implement it in their own lives.

### Readers will:

- Experience the incredible impact realized when you leverage key insights from the world's most brilliant business and leadership thinkers.
- Understand essential concepts like Patrick Bet-David's "Your Next 5 moves" principle or Erica Dhawan's "Digital Body Language" insights.
- Reengage with their careers and lives in new, exciting ways, restoring their commitment to growth and leading to greater success.





**Released**  
July 2023

# The Ultimate Guide to Great Mentorship

## 30 Roles to Making a True Impact

**THE COMPLETE MENTORSHIP SOLUTION FOR ANY ORGANIZATION**

Available in softcover, audio, and e-book, The Ultimate Guide to Great Mentorship releases from HarperCollins Leadership July 11, 2023. In Scott's typical swift, self-effacing, and uberpractical writing style, he features 13 distinct mentoring roles that ensure anyone— regardless of experience, education, or career success— can rise to the level of great mentorship. The 13 roles include:

**Role 1: The Revealer**

**Role 2: The Boundary Setter**

**Role 3: The Absorber**

**Role 4: The Questioner**

**Role 5: The Challenger**

**Role 6: The Validator**

**Role 7: The Navigator**

**Role 8: The Visionary**

**Role 9: The Flagger**

**Role 10: The Distiller**

**Role 11: The Activator**

**Role 12: The Connector**

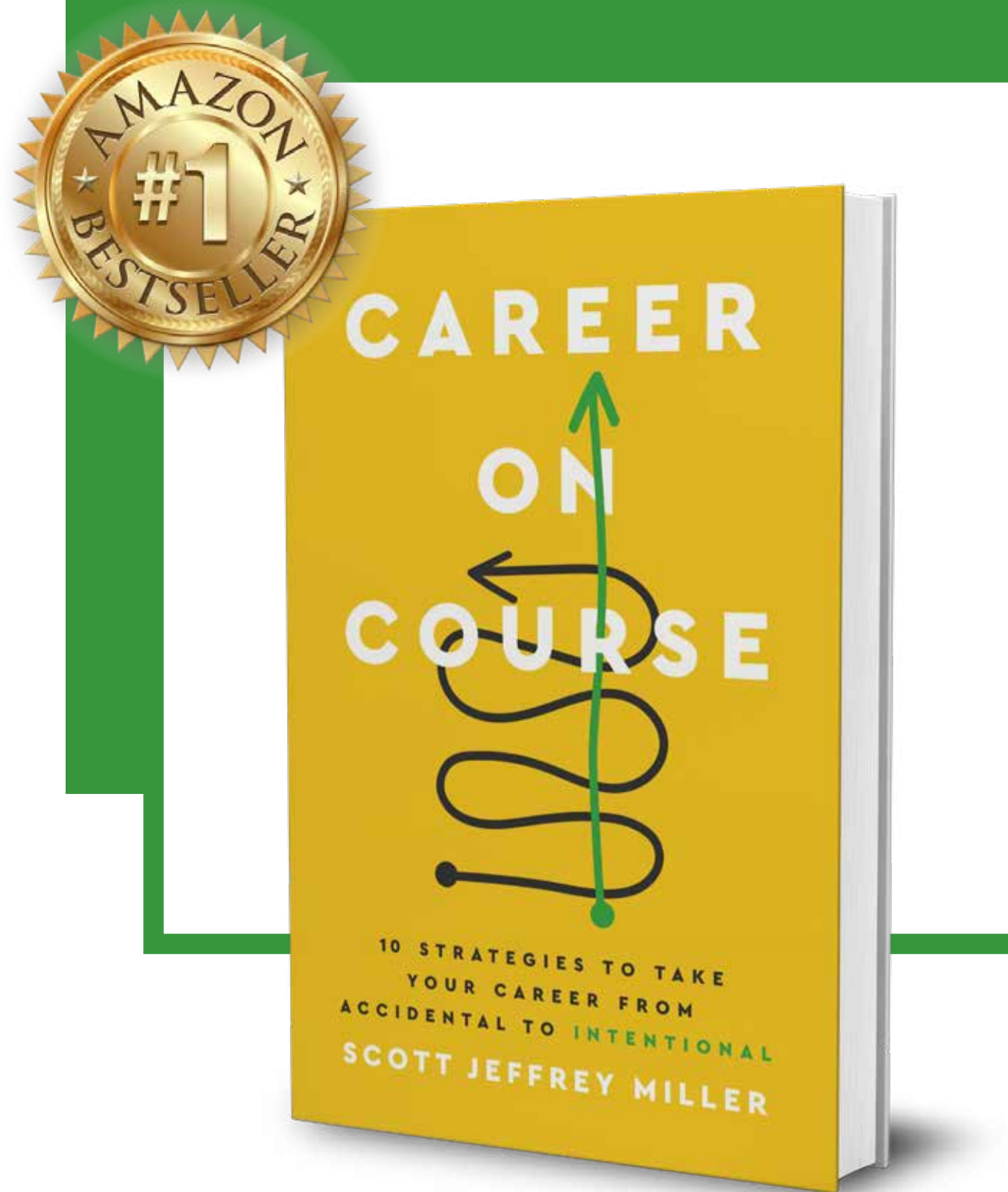
**Role 13: The Closer**

## *The Certification*



Designed for busy, in-demand leaders cross-functioning as mentors, this online, self-paced certification program features 90 minutes of short videos consumable in an easy-to-apply format. Each of the 13 roles features a 5- to 7-minute video overviewing the key skills of the role, and a 1- to 2-minute First Step video to build confidence and motivate mentors into action. Included in the certification process are key insights and sample mentor statements drawn from the bestselling book. Individual purchases, group discounts, and enterprise licenses are available.





Released  
Feb 2024

# Career On Course

## 10 Strategies to Take Your Career from Accidental to Intentional

THE MUST READ CAREER GUIDANCE BOOK FOR ANY CAREER AT ANYTIME

Most careers unfold accidentally, haphazardly, and with too much serendipity. That means lost traction, lost years, and lost opportunities. But your career doesn't have to be that way! Career on Course unpacks the 10 steps that will take your career from accidental to intentional.

Drawing upon insights and best practices from three decades in professional and leadership development, Scott Jeffrey Miller shares his proven process for creating a plan that empowers you to take control of your career. Based on his own successes and failures, and those that he's watched from both high-performing and frustrated professionals, Scott shows you how to know your professional values, develop your long-term plan, define and build your brand and even more!

The most successful professionals are those who have clarity, have a plan, live in accordance with their values, and know how to pivot in the face of disruption. Whether you're just starting your career or you've found yourself stuck somewhere in the middle, this book will help you get your career on course.

## The Podcast

Designed for busy, in-demand leaders cross-functioning as mentors, this online, self-paced certification program features 90 minutes of short videos consumable in an easy-to-apply format. Each of the 13 roles features a 5- to 7-minute video overviewing the key skills of the role, and a 1- to 2-minute First Step video to build confidence and motivate mentors into action. Included in the certification process are key insights and sample mentor statements drawn from the bestselling book. Individual purchases, group discounts, and enterprise licenses are available.





# what readers are saying...

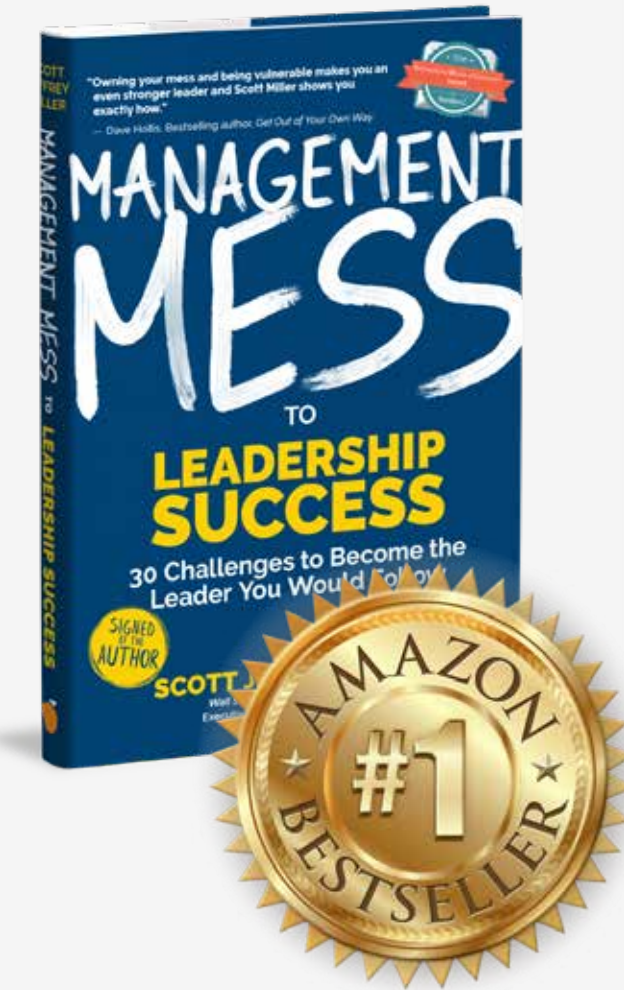


## book review

Lots of applicable advice with great stories to reinforce the learning. 30 Challenges! Well worth the investment. I find myself going back and re-reading sections where I have found my messes. I own it!

I'm keeping the book close to my desk so that I can continually reference the concepts.

– Amazon review



## book endorsement

"Honest, heartfelt, and generous, this is the new classic on authentic leadership."

– Seth Godin, *New York Times* bestselling author of *This Is Marketing*

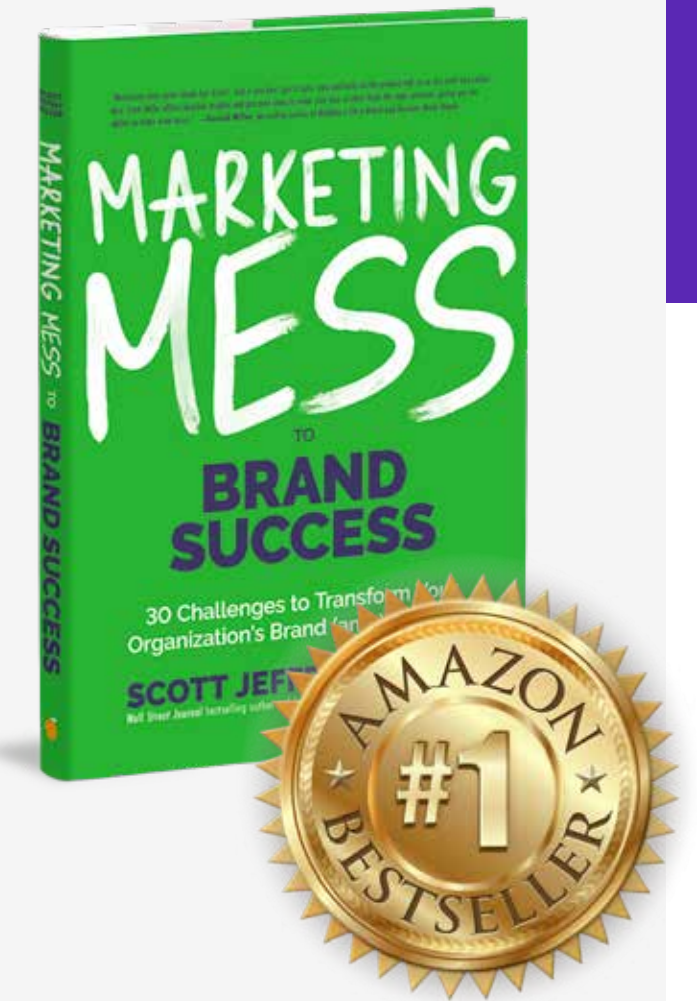


## book review

Having been in marketing for nearly 20 years, this is still a MUST READ.

Scott has an incredible way of inspiring marketing professionals with step-by-step action items at the end of each chapter. Great reminders are hidden within, and some items that make you really take a step back and evaluate why you've always done things the way you have.

– Amazon review



## book endorsement

"Scott delivers again in his Mess to Success series. His pragmatic and applicable insights culled from his years as FranklinCovey's Chief Marketing Officer have the potential to transform your marketing career and create great outcomes for your organization as well."

– Nancy Duarte, CEO and bestselling author of *Resonate*, *Slide:ology*, and *Data Story*

# what readers are saying...

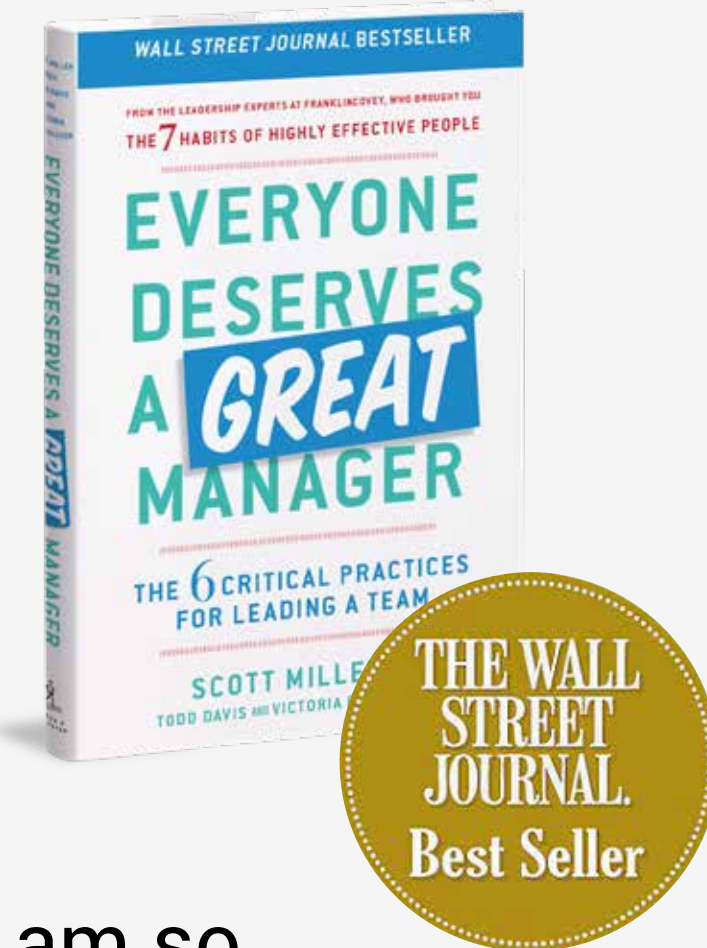


## book review

I just wish I had bought this book 7 years ago when I was promoted to be a manager. I have struggled so much because lack of knowledge despite having the best intentions. I have read many books and tried so hard to grow in my position. My God, THIS BOOK completely changed my vision. It was like a huge slap on my face and awakening.

Any first-time managers must read. I am so grateful for this book.

– Amazon review

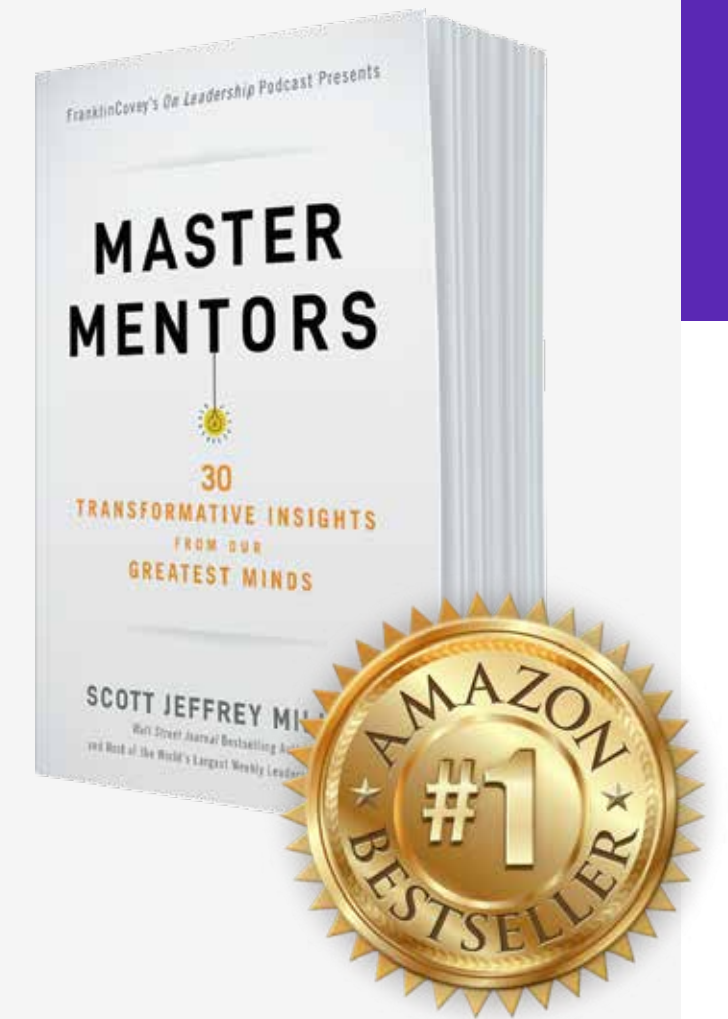


## book review

Scott's latest (and perhaps greatest) work offers massively valuable ideas and choices to anyone who has some version of a leadership role - which, by the way, is everyone.

Whether the reader needs an effectiveness accelerant or a life/work restart, he or she will be "locked in" after the first chapter.

– Amazon review



## book endorsement

"This book is an absolute game-changer! This is one of those books that will be stationed at my desk and used often to coach me through tough situations."

– Chester Elton, multi-bestselling author



# what readers are saying...

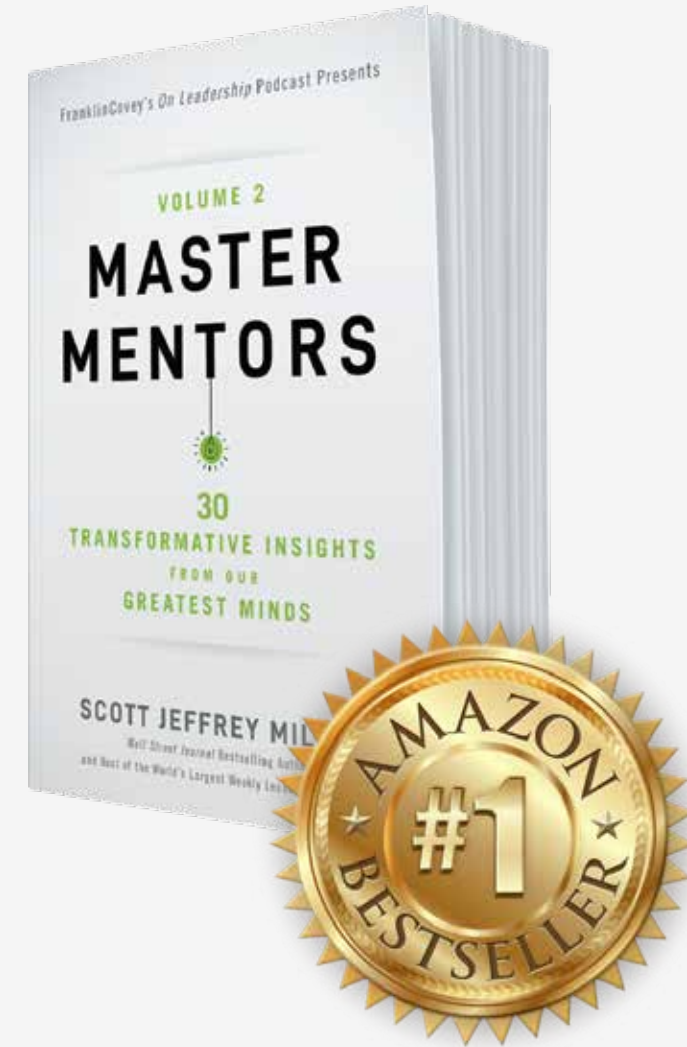


## book review

As with his first book, Scott does a great job of pulling very critical insights from each of his podcast guests. Of course, each of these guests have a lot to share which makes pulling these insights a little easier, but Scott has a way of framing the advice to make it more relevant to his readers. Each "chapter" is very short and has just enough of Scott's self-deprecating or self-aggrandizing humor to make this a very interesting and easy read.

If you're looking for ways to improve yourself as a professional, as a parent/sibling/child, or just general self-improvement, this is the book for you. If you haven't read the first volume of this series, I highly recommend that as well. No need to read them in any particular order, just read them.

— Amazon review

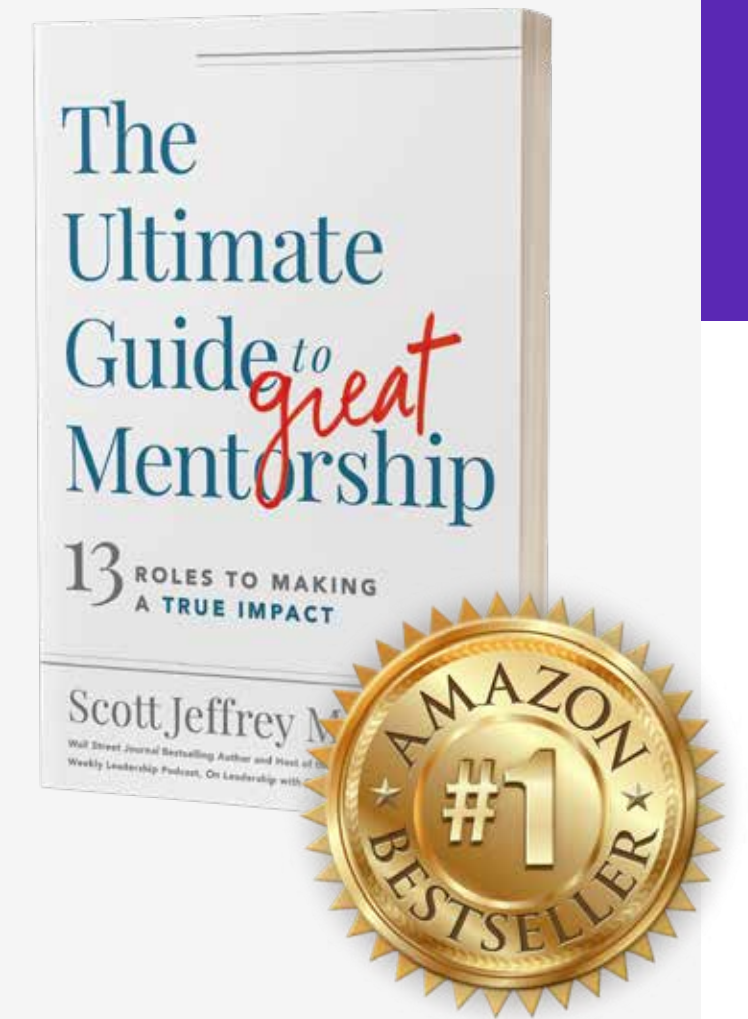


## book review

Most leaders figure they will make great mentors, but this book really shows you how to be truly effective in a mentor role. Each role provides insight into the many ways you can effectively mentor and support your mentee, and how you can use them interchangeably throughout the relationship.

Great advice, paired with solid steps to implement, makes this book really the ultimate guide to being a great mentor.

— Amazon review



# what readers are saying...

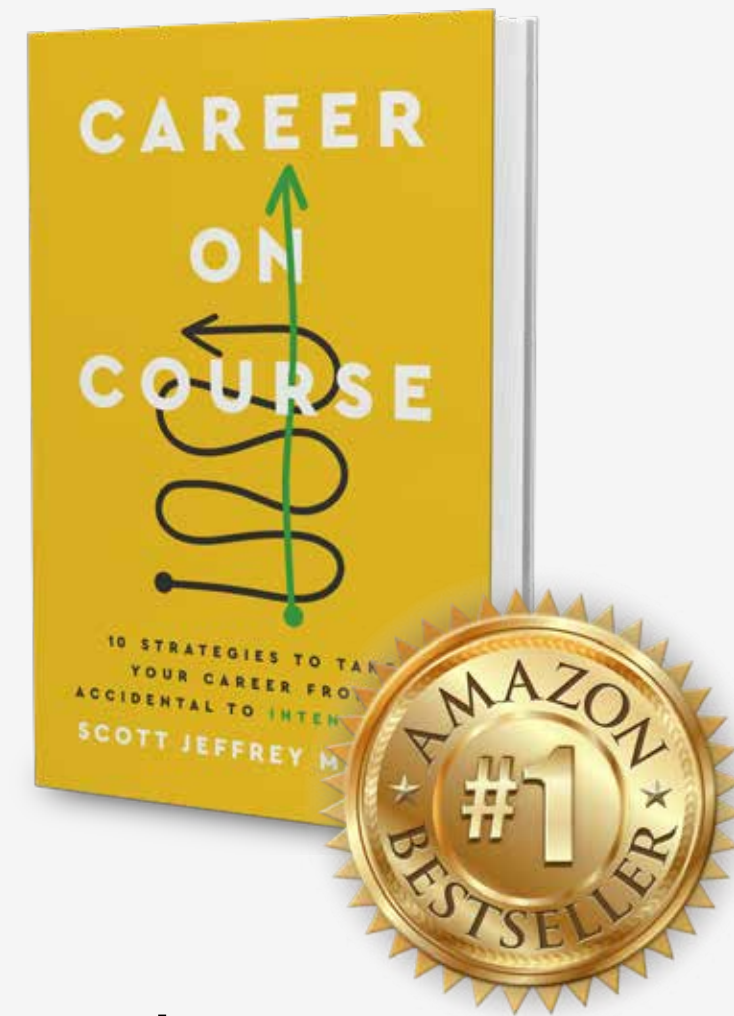


## book review

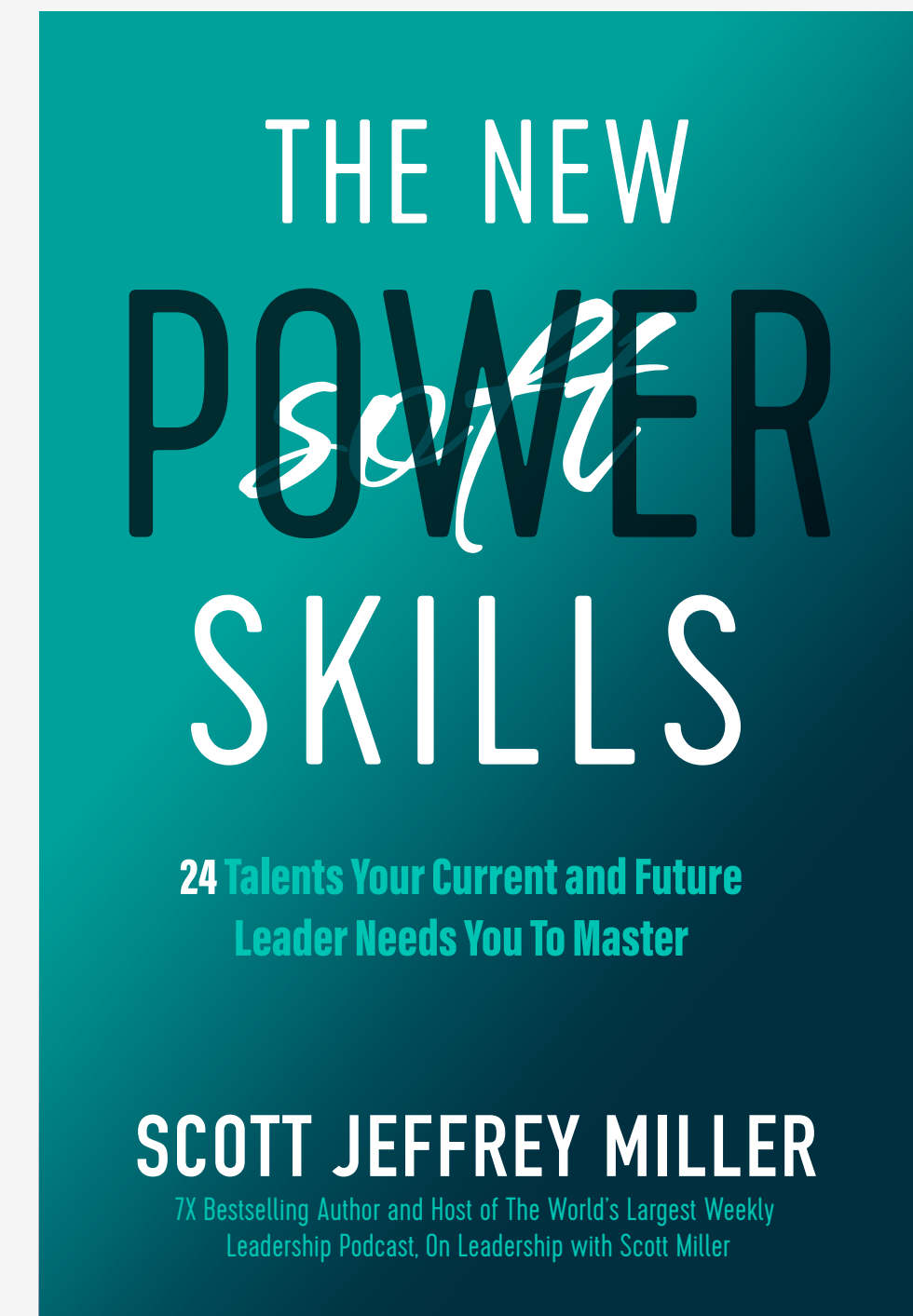
"Career on Course" is more than just a career guide; it's a compass for professional fulfillment. Scott Miller has crafted a compelling, insightful, and immensely valuable resource for anyone looking to take their career from accidental to intentional. Whether you're at the outset of your professional journey or looking to recalibrate your career path,

this book is a must-read. It doesn't just chart a course for career success; it inspires a journey towards meaningful and intentional professional life. You will not be disappointed.

— Amazon review



**coming  
spring 2025**





# achievements

Member of Marshall Goldsmith 100 Coaches

Host of On Leadership with Scott Miller, the world's largest weekly leadership podcast

Former host of the iHeartRadio program Great Life, Great Career with Scott Miller

FranklinCovey Host/Moderator of BookClub.com

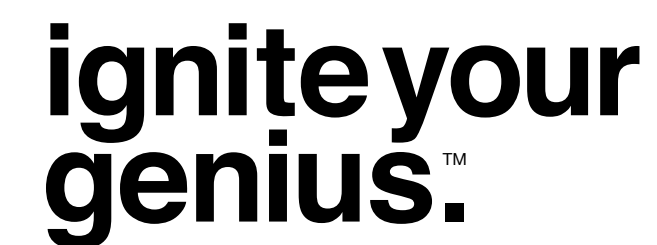
Creator of ignite your genius™ career coaching series

Creator of The Ultimate Guide to Great Mentorship certification

Partner and Co-Founder of a speaking, literary, and talent agency -- Gray+Miller

Inc. Magazine Columnist

Blinkist Moderator



# social reach

views   1M+

followers  90,000+

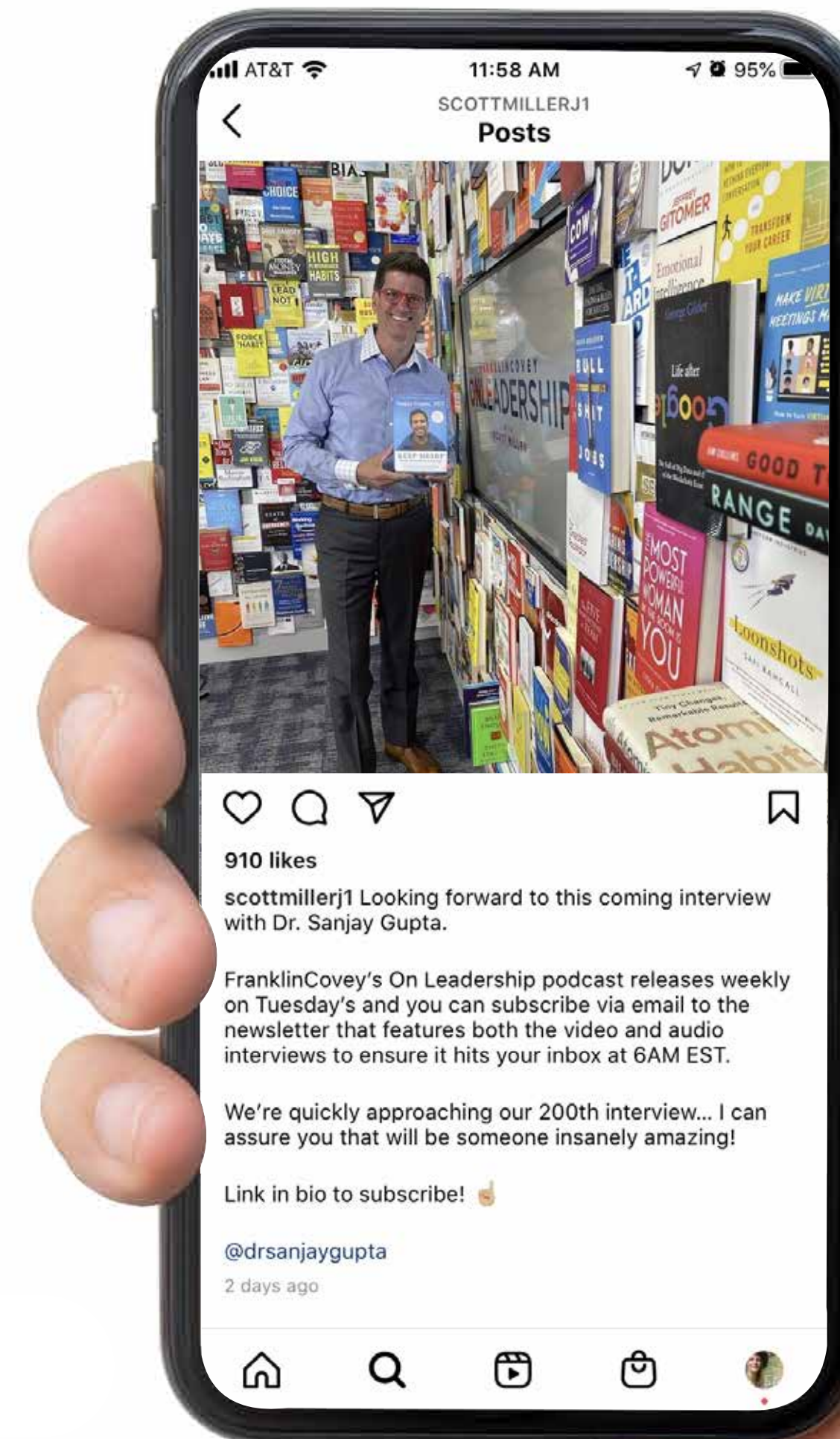
connections  40,000+

friends  7,000+

followers  2,000+

visit: [www.scottjeffreymiller.com](http://www.scottjeffreymiller.com)

contact: [drew@scottjeffreymiller.com](mailto:drew@scottjeffreymiller.com)





# columns, articles, and blogs

## 20+ Inc.com columns

5 Things You Need to Understand Before Accepting That Leadership Promotion

5 Strategies to Stop Controlling and Start Learning

5 Ways to Eliminate Toxic Behavior in the Workplace

5 Ways to Run More Efficient Meetings that Respect Employees' Time

Common Leadership Adages You Should Reconsider

...and more

## 50+ LinkedIn articles

Act Like Somebody Is Watching

Constant Contrarians

Could It Help If You Were Nicer?

Do You Know Who You Are?

Forget Eye Contact. It's All About the Lips.

Hang a Lantern On Your Troubles

How Bad News Is Actionable and Wrong News Is Unacceptable

...and more

## 175+ On Leadership blog posts

Assume Good Intent

The Power of Being Persuadable

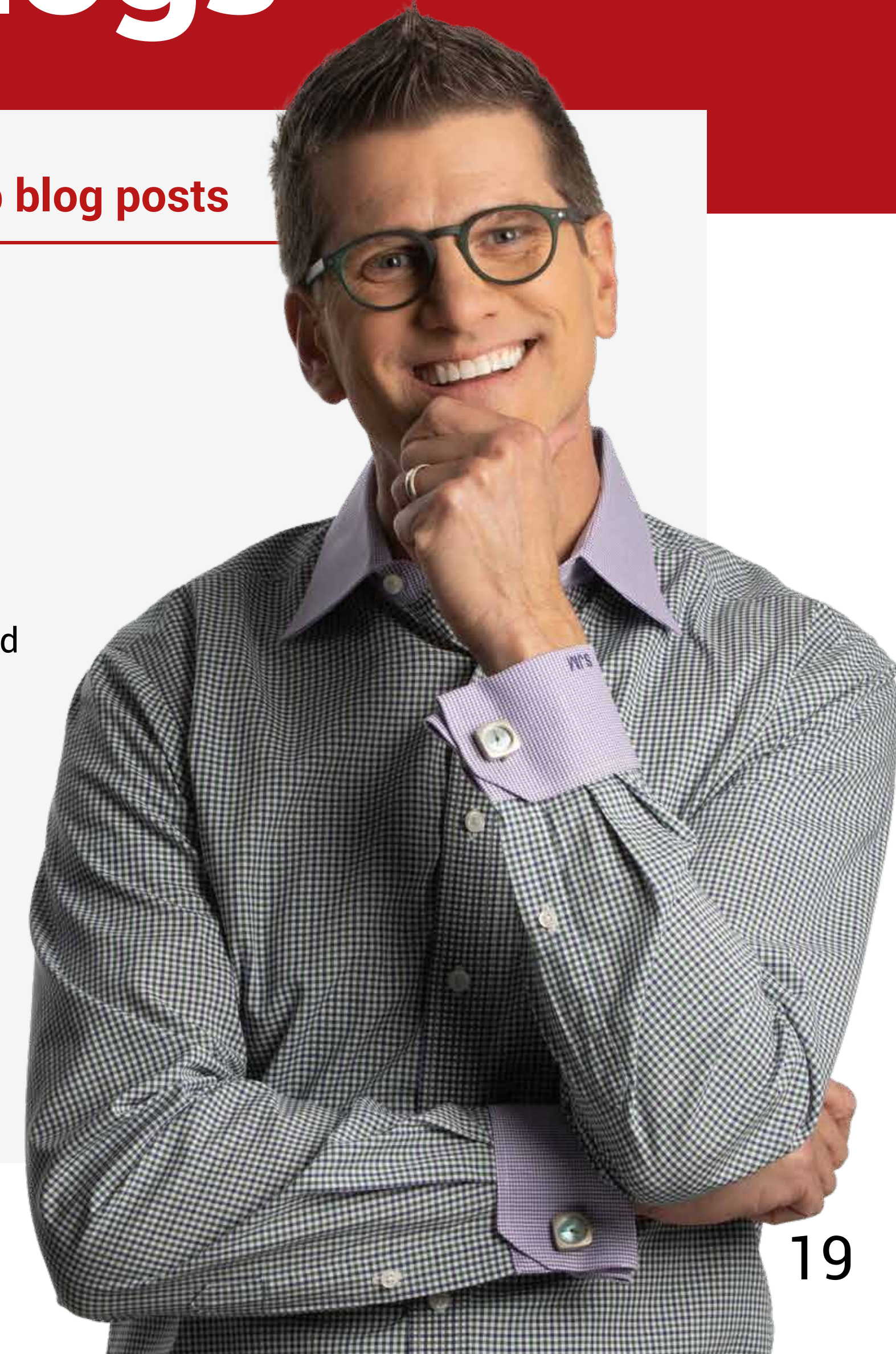
Smarts, Determination, and Success

6 Principles to Engage and Lead Leaders

The Power of Pre-Forgiveness

Experience and Interpersonal Skills

...and more





# and more...

## 100+ Conferences & Keynotes, including:

RISE Business Conference  
Saudi Ground Services  
Orlando Magic  
National Bank of Kuwait  
PayPal  
Miami Chamber of Commerce  
Riyad Bank  
Coca-Cola  
Nahdi Medical  
Vista Consulting Group  
Purpose Summit  
Emerging Leaders' Summit  
Association for Talent Development  
University of Louisiana  
University of California San Diego  
University of Utah  
Bank of America  
ASICS

## Other Media Appearances:

**Inc.com**

**Utah Business**

**Entrepreneur**  
MAGAZINE

THRIVE  
GLOBAL

**Forbes**



**DeseretNews**

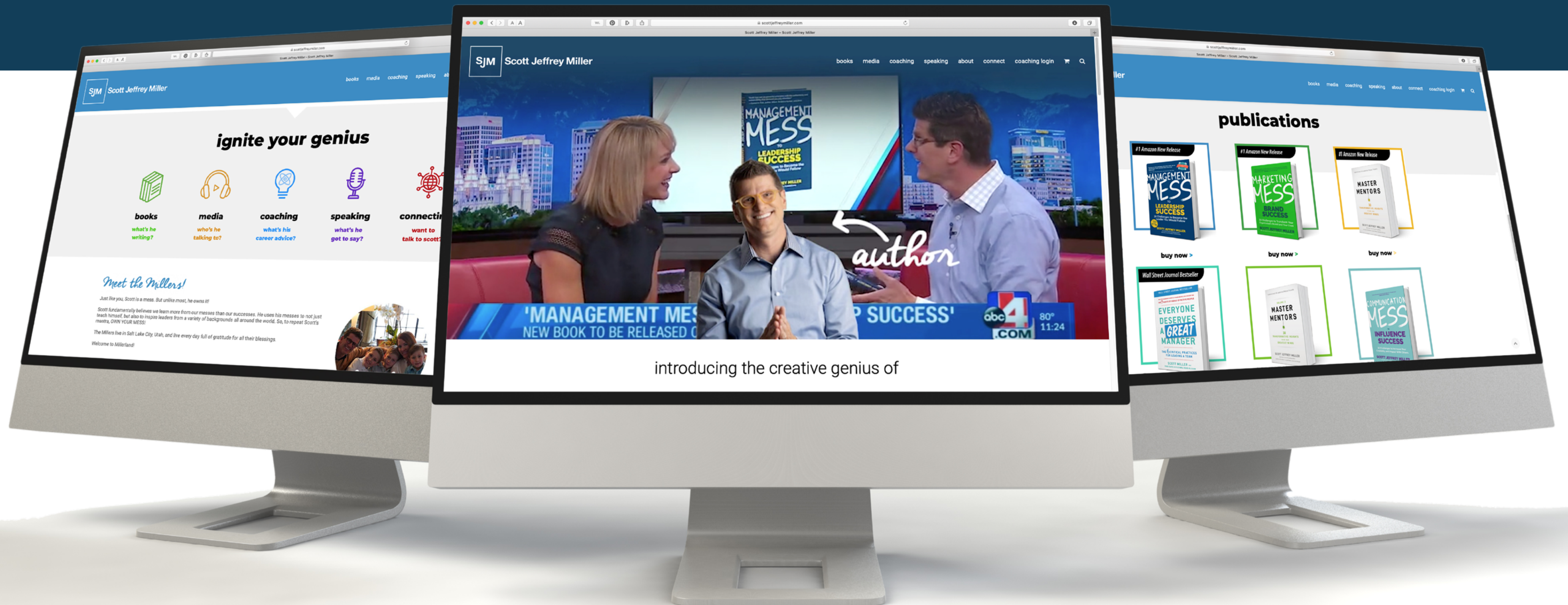
**PCTV**  
PARK CITY TELEVISION

## 250+ Podcast Appearances:





# www.scottjeffreymiller.com





**thank you,**

Scott Hill